

ELIGIBILITY CRITERIA

A Bidder should have following eligibility criteria to submit bids against this tender.

- The Applicant should be a firm having at least 3 years relevant work experience ending month of March prior to the bid opening in the field of market research of pharmacy/FMCG/retail auditing.
- Applicant should have qualified manpower under their disposal for engaging in the Evaluation.
- Applicant firms should have a minimum average annual turnover of **Rs.05 (Five) Crores** in the past three Financial years (2018-19, 2019-20 and 2020-21 – provisional / original) certified by a Chartered Accountant.
- The Agency should be registered in India. Copy of Registration certificate to be attached.