

**PRESS RELEASE 25 March 2024**

**HLL CMD K. Beji George IRTS concludes tenure**

Leaves legacy of Innovation and Profit

Thiruvanathapuram: HLL Lifecare Limited (HLL) bids farewell to its Chairman and Managing Director K. Beji George IRTS as he completes his transformative five year tenure on 26 March 2024.

HLL is a prominent CentralPublic Sector Enterprise under the Ministry of Health and Family Welfare, Govt of India. Beji George is also the Chairman of HLL’s associate companies- HLL Infratech Services (HITES), LifeSpring Hospitals and Goa Antibiotics and Pharmaceuticals Ltd. (GAPL).

Returning to his role as Additional Secretary at Indian Railways, Beji George leaves behind a notable legacy of path breaking contributions and remarkable financial growth during his tenure from 2019-2024 with HLL.

**Most significant achievements**

1. **Record Turnover**

Beji George played an important role in the company's turnaround, leading to five consecutive years of profit thereafter through careful planning, implementation of professional and innovative ideas, cost reduction of products and expansion of services. It was during the fiscal year 2021-2022; HLL achieved a record turnover or Rs 35,668.67 crores and an overall profit before tax of 551.81 crores, the highest in the history of HLL. HLL recorded a turnover of around Rs. 3400 Crores in the last fiscal.

1. **Nodal agency for the procurement and supply of emergency medical items for COVID -19 pandemic management**

MoHFW in 2020 nominated HLL as the nodal agency for procurement of emergency medical supplies for combatting COVID-19. HLL procured a total of 18.6 million coveralls, 43.6 million N95 masks, 17.3 million goggles, 27 million pieces of gloves and 22,268 Ventilators as on 31st April 2022 and supplies were made to approximately 185 medical institutions across India.

During the second wave,HLL handled thedonations and aid received from different countries and organizations world over to more than 500 destinations by air, road or rail. Beji George’s proactive approach and implementation of systems significantly strengthened the Ministry’s efforts in addressing the aftermath of the pandemic.

1. **Implementation of pay revision**

Wage revision of HLL employees was implemented in 2022 after a period of 14 years.

1. **Focus on international business while strengthening domestic marketing**

His efforts also led to the expansion of the international market to newer regions and also could sign a long term agreement with UNFPA for the supply of essential healthcare products.

1. **Thrust on Services business**

Hindlabs, the network of state-of-the-art diagnostic centres and labs across India has significantly expanded under his leadership to encompass 285 centres, many of which have obtained the prestigious NABL accreditation.

AMRIT, a novel initiative of Ministry of Health and Family Welfare (MoHFW), has also been expanded extensively to over 200 centres spreading across the country benefitting over 468.65 lakh patients until now.

1. **Introduction of New products**

He also facilitated the launch of new products including Menstrual Cups, which was a game changer in the menstrual hygiene arena and Graphene condoms, indigenously developed by HLL’s Corporate R&D Centre. Beji George also played a key role in identifying 19 innovative healthcare technologies from various Indian startups with commercialization potential.

1. **Green Initiatives**

Under Beji George's leadership, HLL achieved remarkable milestones in green initiatives. The conversion to LNG fuel in boilers resulted in a significant reduction of carbon emissions, with specific fuel consumption decreasing from 2891 Liters per MPCS to 2269 KG per MPCS.

Further, the implementation of solar systems led to the generation of 123,294 electrical units, reducing approximately 128 tonnes of carbon dioxide emissions and averting an average monthly expense of 8.4 Lakhs on electricity from KSEB. Beji George also played a pivotal role in environmental conservation campaigns, overseeing the planting of numerous saplings and advocating for a plastic-free environment, demonstrating his commitment to sustainability.

Beji George is an Additional Secretary level officer of the 1990 batch of Indian Railway Traffic Service and has over 30 years of managerial experience. Prior to joining HLL , he has worked as Chief Traffic Planning Manager (CTPM), South Central Railways, Director (Planning) Railway Board, Senior General Manager Container Corporation of India (CONCOR), General Manager and CVO Centre for Railway Information Systems (CRIS) New Delhi and various other posts in the Railways. He has made significant contributions in all these organisations and has also received the prestigious Railway Minister’s award in 2011 in addition to various awards in his career; he is also a recipient of the prestigious Chevening Scholarship from British Council for his Masters in Transport at Imperial College, London. He has done his MBA from the Faculty of Management Studies, New Delhi. He had completed his Agricultural Engineering from Allahabad University and also has a Masters in Soil and water conservation Engineering from IARI, New Delhi. He is currently pursuing his PhD in Health Sciences from Sree Chitra Tirunal Institute for Medical Sciences and Technology, Trivandrum. Dr. Sheena George an ENT specialist is his wife and they have a daughter named Pallavi, who currently pursuing PhD from IIM Ahmedabad, His Son-in-law Vinay Verghese is a Software Engineer.