

REGIONAL MANAGER (SENIOR MANAGER / MANAGER)

Reference Code : HLL/HR/091/2025

Job Title : REGIONAL MANAGER (SENIOR MANAGER / MANAGER)

Start Date : 11.11.2025

End Date : 26.11.2025

Contract Type : Executive – Fixed Term Contract

Company

HLL Lifecare Limited (HLL), India's leading manufacturers and marketers of contraceptive, Health Care and Pharma products is a Mini Ratna Central Public Sector Enterprise under the Ministry of Health and Family Welfare. HLL is a global leader in the area of contraceptives, hospital products and healthcare services. With 8 manufacturing units, 3 subsidiary / joint venture companies, 21 regional offices. HLL exports products to over 85 countries. Besides this, HLL is engaged in providing healthcare and diagnostic services, consultancy and contract services for healthcare infrastructure projects and consultancy services for procurement of medical equipment and devices in healthcare sector. Thus, HLL is positioned as a total healthcare solution provider catering to the well-being of society at large.

Department: Consumer Business Division

Tasks:

- Achieving revenue of the region Product wise and marketwise targets
- Implementing the strategies and policies of the organization, aligning the frontline team to achieve the product wise, marketwise targets
- Leading the team of ASM and SR team, for achieving the monthly and quarterly targets
- Effectively coordinating with manufacturing, brand management, finance and other cross-functional departments to resolve issues, settlement promotional schemes, compliant handling, new product development, new variants introduction.
- Effectively managing the channel partners, enhancing the coverage to meet the sales goals and objectives
- Implanting the promotional plans for the retention and creation of new customers
- Monitoring of the productivity of SR team, stocks at dept/ factory, taking corrective actions and as when required.
- Developing necessary database of customers, preparation of monthly and quarterly reports for management discussion and analysis
- Implementation of marketing policies at par with annual plan goals of the company and thereby ensuring yearly profitability and continuous improvement in turnover in the region.

- Effective monitoring and control on cost reduction measures for overall regional activities and thereby ensuring optimum utilization of marketing budget.
- Any other task assigned by the competent authority from time to time.

Requirements

Maximum Age: For Senior Manager, 45 years as on 01.11.2025
For Manager 40 years as on 01.11.2025

Basic pay range (For Fixed Term Contract engagement): Rs. 60000 - 180000 /- (For Senior Manager) / Rs. 50000 - 160000/- (For Manager)
Annual CTC : Rs.10.29 Lakhs (for Senior Manager) / Rs.8.86 Lakhs (for Manager) (Metro) (approx.) at the minimum of the range.

Qualification:

Essential: MBA (Marketing) / PG Diploma (Marketing)

Experience:

Essential: For Senior Manager, 6 years Sales or Marketing experience in FMCG products
For Manager, 3 years Sales or Marketing experience in FMCG products

No. of Positions : 2

Posting Location : Noida & Mumbai

Instructions for Applying Through the Google Form:

1. Access the Google Form using the following link: [Click here to Apply](#).
2. Download the prescribed job application form from the link provided in the form or from the HLL website.
3. Fill in the application form digitally and save it as a PDF or Word file.
Handwritten applications will not be accepted.
4. Upload the completed application form using the file upload option in the Google Form.
 - Maximum upload size: **10 MB per file**.
5. Attach additional supporting documents **in PDF or Word format** if required (CV, educational/experience certificates, latest salary slip), ensuring each file is under 10 MB.
6. Select the correct post applied for in the form to ensure proper processing.
7. Submit the form on or before the deadline. Late submissions will not be considered.

General Conditions:

1. Before applying, candidates should ensure that they fulfil all the eligibility criteria mentioned in the advertisement.
2. Applications not in the prescribed format **will not be considered** for selection process and no further communication will be sent separately.

3. Application Format can be downloaded from the website.
4. Job title and Reference code should be clearly mentioned in the Application form
5. All information submitted in the application will be verified with original documents at the time of the interview. If any information provided by the candidate is found to be false or incorrect or not in conformity with the eligibility criteria, then his/her candidature is liable to be rejected/cancelled at any stage of the recruitment process.
6. Only Indian Nationals are eligible to apply.
7. SC/ST/OBC/PwD candidates will be eligible for relaxation as per Government of India directives.
8. SC/ST candidates are required to submit SC/ST Caste Certificate in the format as applicable for appointment to posts under Government of India.
9. OBC candidates are required to submit Other Backward Class Certificate ('Non-Creamy Layer') (Certificate should be in the format as applicable for appointment to posts under Government of India).
10. The crucial date for determining the age limit shall be same as the cut of date for calculating Qualification & Post Qualification Experience of the candidates.
11. HLL reserves the right to cancel, restrict, or modify the selection process, or to not fill any or all of the posts notified, at its discretion. The number of vacancies may also be increased or decreased based on organizational requirements.
12. Candidates working in Government, Semi-Government Organizations, Public Sector Undertakings, or Autonomous Bodies must provide a No Objection Certificate (NOC) at the time of the interview.
13. The decision of Management regarding selection will be final.
14. Canvassing in any form will be a disqualification