## REGIONAL SALES MANAGER (DIAGNOSTIC SERVICES)

Reference Code : HLL/HR/036/2023

Job Title : REGIONAL SALES MANAGER (DIAGNOSTIC SERVICES)

**Start Date** : 22.11.2023

**End Date** : 06.12.2023

## Company

HLL Lifecare Limited (HLL), India's leading manufacturers and marketers of contraceptive, Health Care and Pharma products is a Mini Ratna Central Public Sector Enterprise under the Ministry of Health and Family Welfare. HLL is a global leader in the area of contraceptives, hospital products and healthcare services. With 8 manufacturing units, 3 subsidiary / joint venture companies, 21 regional offices. HLL exports products to over 85 countries. Besides this, HLL is engaged in providing healthcare and diagnostic services, consultancy and contract services for healthcare infrastructure projects and consultancy services for procurement of medical equipment and devices in healthcare sector. Thus, HLL is positioned as a total healthcare solution provider catering to the well-being of the society at large.

## **Department**

Healthcare Services Division

#### **Tasks**

- Develop successful sales strategies to increase the revenue.
- Ensure target revenues are achieved every month
- Lead the team of sales and operations/logistics team lo ensure smooth operation, proper sample transportation and timely release of reports.
- Build strong relationships with key accounts/clients, including B2B tie-ups with hospitals/doctors/labs/corporates.
- Ensuring proper market coverage through efficient management of the logistics team lo ensure prompt service delivery.

## Requirements

Maximum Age: 40 years as on 01.11.2023

Basic pay range (For Fixed Term Contract engagement): Rs.30,000 - 50,000/- (Manager) /

Rs.25, 000 - 45,000/- (Deputy Manager)

Gross Salary: Rs.57,240.00/-(Manager) / Rs.47,700.00/-(Deputy Manager) (in the minimum

of the range)

#### **Qualification:**

Essential: 1. B.Sc (MLT / Radiology / Diagnosis / Biochemistry)

2. MBA

# Post Qualification Experience:

Essential: Graduation with minimum 5 years' experience or MBA with at least 3 years'

experience in Sales & Network development in Diagnostic Medical Laboratory

industry.

No. of Positions : 1

Posting Location : Kochi / Kozhikode / Anywhere in Kerala

Contract Type : Executive – Contract

**Employment Fraction**: Full-time

#### **General Conditions:**

- Applications not in the prescribed format **will not be considered** for selection process and no further communication will be sent separately.
- Application Format can be downloaded from the website.
- Job title and Reference code should be clearly mentioned in the Application form
- SC/ST/OBC/PwD candidates will be eligible for relaxation as per Government of India directives.
- The crucial date for determining the age limit shall be same as the cut of date for calculating Qualification & Post Qualification Experience of the candidates.
- Canvassing in any form will be a disqualification.

For applying for the post, candidates can send the following details to recruiter@lifecarehll.com

\*\* (Application in the prescribed format, CV, Copies of All Education & Experience certificates, Salary Slip etc.)