## family



HLL INFRA TECH SERVICES LTD
Novel subsidiary of HLL
ACQUISITION OF GAPL

## UNION HEALTH MINISTER

 \＆SECRETARYAT HLL- How about here?

Your time Your place Your Moods.


## Dear colleague,

Thirty plus years ago Tom Peters and Waterman in a best seller named 'In Search of Excellence' had mentioned that 'every excellent company we studied is clear on what it stands for, and takes the process of values shaping seriously. In fact, we wonder whether it is possible to be an excellent company without clarity of values and without having the right sort of values'.

If we see the relevance of the above statement today, in the context of HLL's functioning, you will agree that we have absolute clarity about our business purpose and we are committed to ethically and value driven. Every activity of our business is driven by our purpose - 'to make things affordable'. Highly successful organisations incorporate their core values in their day-to-day business operations. We have a unique value system - Trust, Transparency and Teamwork. Trust is crucial ingredient of organisational effectiveness - it is a measure of quality of a relationship - between two people, between groups of people, or between a person and an organisation. By being transparent we are allowing our customers and partners to experience us at every interaction with us. Teamwork separates winners from losers. Teamwork is not a part-time activity and each member represents the team at all times. Putting team first is a 24/7 commitment.

Clarity of purpose, driven by values determines the organisational culture. Simply put culture means
'how things are done around here'. Our objective is to build a culture of performance and excellence.

During last quarter, HLL took over Goa Antibiotics and Pharmaceuticals Ltd (GAPL), a pharmaceutical company based out of Goa. Takeover of GAPL will add muscle to our existing Pharmaceutical business. HLL also gave birth to another subsidiary - HLL Infra tech services Ltd (HITES) on 3rd April 2014. The three verticals of HITES are - infrastructure development, procurement services and facility management services in healthcare sector. The cover story of this edition of HLL-FAMILY will provide more insights into the activities of HITES.

I am happy to inform you that two more innovative ideas - Graphene and Green Condoms under Next Generation Condoms - from HLL's Corporate $R \& D$ Centre (CRDC) won the prestigious endorsement from Bill \& Melinda Foundation. Hearty Congratulations to our young scientists! I am sure; HLL-CRDC will continue to delight our customers with more innovative solutions.

Let us reinforce our commitment to our Value System; work together with more focus, passion and commitment. Let us enjoy our work and do our best to make HLL a great company.

Good Luck!


Dr. M.Ayyappan
Chairman \& Managing Director

## ONE TOUCH IS ALL IT TAKES



## family

## fañinily



06
DIVERSIFICATION HLL ACQUIRES GAPL

## 14

COVER TALK
HLL Infratech Services Limited New Subsidiary of HLL

## 34

PROGRESS REPORT Integrated Vaccines Complex A project of National Importance

## 94

HEALTH BEAT
5.5 million 'invisible'
baby deaths a year

## 98

HLL HINDI
HLL MALAYALAM
117
HLL AROGYAM


# HLL ACQUIRES GAPL 



In a significant acquisition that could propel its entry as a major player in India's booming pharmaceutical business, HLL Lifecare Limited (HLL) has taken over Goa Antibiotics and Pharmaceuticals Ltd (GAPL), a state-owned enterprise of the Goa government.

The acquisition was formalised after the Goa government inked an agreement, giving 74 per cent equity stake in GAPL in favour of HLL.Under the agreement, HLL will expand and leverage this facility for diversifying its pharma portfolio.
"The acquisition of majority stake in GAPL shows HLL's intent and seriousness to expand its footprints in the country's thriving pharma sector in a substantial manner," points out Dr M. Ayyappan, the C\&MD of the company. "We are enhancing the pharma manufacturing capabilities to cater to the market potential. HLL wishes to strengthen its pharma segment through similar acquisitions, which is in tune with its diversification plans across the health segment, including project management consultancy, manufacture of vaccines, establishment of diagnostic centers and generic medicine outlets."


GAPL is a brand name in pharmaceutical formulations such as dry powder injectables, capsules, tablets and liquid oral. It has a state-of-the-art manufacturing plant conforming to GMP standard at Tuem, Pernem in Goa, besides an ayurvedic product manufacturing facility at Ajmer and a homoeopathic manufacturing facility at Jaipur, both in Rajasthan. The company also runs $24 \times 7$ retail pharma outlets in the state of Goa.
"By taking over the Goa-based company, HLL is poised to benefit enormously. It will add muscle to our pharmaceutical business," Dr Ayyappan notes.

GAPL was incorporated in 1980 as a joint venture between Hindustan Antibiotics Ltd (HAL), Pune and EDC Ltd (Govt of Goa Undertaking). The shareholding of HAL in GAPL was transferred in favour of EDC Ltd in 1987, with the consent of Government of India. The gross revenue has incresed to Rs 40.59 Cr in 2013-14 from Rs 35.21 Cr in 2012-13.

Giving 74 per cent equity stake in Goa Antibiotics and Pharmaceuticals Ltd in favour of HLL.

HLL has already made its presence felt in the pharma industry by offering a basket of women's healthcare products, including contraceptives, Ovulation Inducers, Antiemetic, Menstrual Cycle Regulators, Anti-fibronytics and MTP Pills, Pregnancy test kits, besides natural products and vaccines. It has also a strong distribution network, reaching out to over 30,000 medical professionals and over 3,500 hospitals in the country.
A major manufacturer of contraceptives and healthcare products, HLL, apart from its consumer products division, has a well-established Hospital Products Division, which offers a wide range of critical hospital products in the field of transfusion services, wound care services and advanced patient care. The product range includes blood collection bags, surgical sutures, surgical and examination gloves and blood banking equipment.

The company runs generic drugs retail outlets in various parts of the country. Through its retail medicine networks in AIIMS at New Delhi and in Haryana, HLL provides a wide range of generic medicines. It also runs pharma retail outlets in various parts of Andhra Pradesh. Recently, HLL set up a state-of-the-art hormonal formulation plant in Belgaum in Karnataka.

A slew of government initiatives to make the delivery of healthcare services affordable to the masses have led to a boom in generic drugs business in the country. HLL has been actively partnering with Govt of India for its ambitious healthcare programme on 'universal health coverage'.

## Accurate Diagnostics at affordable cost



# H onourable Union Minister for Health and Family Welfare, Dr Harsh Vardhan visits H LL 




Honourable Union Minister for Health and Family Welfare, Government of India, Dr Harsh Vardhan made his first visit at HLL in Thiruvananthapuram, Kerala on September 19, 2014. Minister visited HLL's mother plant and condom production factory in Peroorkkada, Thiruvananthapuram, Blood Bag \& Hospital products production plant and HLL's Corporate Research and Development Centre (CRDC) in Aaakkulam, Thiruvananthapuram.

## Visit of Secretary, M inistry of Health and Family W elfare, Government of India




TThe visit of Mr Lov Verma IAS, Secretary, Ministry of Health and Family Welfare, Government of India, gifted a fresh vigour to the HLL family Members. He laid the Foundation stone of the new building constructing at HLL's Corporate Head Office in Thiruvananthapuram on August 28th, 2014. He also visited HLL's condom production factory in Peroorkkada, Thiruvananthapuram, Corporate R \& D Centre in Aakkulam, Thiruvananthapuram, Blood Bag \& Hospital Products production plant in Aakkulam, Medical College Super Specialty Block and Lifecare Centre in Medical College Hospital, Thiruvananthapuram. On 30 August, Secretary commissioned HLL's 300 million pieces new condom moulding unit in Irapuram, Kochi, Kerala.


## HLL Infratech Services Limited New Subsidiary of HLL

During last quarter, HLL Lifecare Ltd formed another subsidiary named HLL Infratech Services Ltd or HITES in short form. HITES will specialise in medical infrastructure development, healthcare institutions' facility management services and procurement of medical equipment and devices. HLL's vast experience and track record in infrastructure development and management as well as in the field of medical equipment procurement led to the formation of this new subsidiary.

HITES provides integrated services in design, engineering and execution of construction projects. With expertise in varied fields such as project and construction management, procurement, engineering (civil, electrical, electronics, instrumentation, mechanical and bio-medical), financial management, contract management and legal services, the team steers customers' need of creating state-


Logo of HITES
of-the-art healthcare facilities. The major clients include Government of India, State Governments, Government departments, Public sector undertakings and corporations and institutions such as Employees' State Insurance Corporation of India (ESIC), National Rural Health Mission (NRHM), Tata Memorial Hospital, Cancer Centre, Jawaharlal Institute of Postgraduate Medical Education \& Research (JIPMER) etc.

Apart from infrastructure development services, HITES also offers facility management services. This niche area of specialisation provides both hard and soft services including operation and maintenance, integrated building management, housekeeping, security services, horticulture services, warehouse management, hospitality services and other support services.

HITES also provides procurement and consultancy services to Government of India, State Governments and other institutions for procuring a range of healthcare and hospital products, equipment and devices. It is designated as a National Procurement Support Agency (NPSA). With a team of nearly 40 biomedical engineers, it has proven expertise to undertake consultancy assignments including bid process management, procurement of goods, as well as project planning and monitoring. HITES has widened its gamut of operations to provide wide range of procurement services with accuracy, speed and utmost transparency. Today it extends its expertise to clients in building qualitative and reliable healthcare facilities in India and other developing countries.
$\square$
HITES Portfolio

JIPMER, Puducherry, India


16 HLL FAMILY


Super Specialty Block, Bangalore Medical College Hospital,
Nursing College, Bangalore Medical College Hospital.
Karnataka, India.


Upgradation of Salem Medical College Hospital, Salem, Tamil Nadu, India.
$\square$
$\square$ )


ESIC Medical College Hospital Parippally, Kollam, India.


New Emergency Trauma Centre, OPD \& OBG Blocks, Kitchen Block, Laundry Block, Radiotherapy block and Services Block, JNMC, Aligarh.


Residential Complex at AIIMS Patna, Bihar.


Operation Theatre set up at Government Medical College Hospital, Thiruvananthapuram, Kerala.


Cath Lab at JJ Hospital, Mumbai, Maharashtra.


MRI Centre at Sri Venkateswara Institute of Medical Sciences, Tirupati, Andhra Pradesh.



HLL's 45th factory day celebration was solemnised in the presence of the company's first chairman Mr Kripa Narain, as the nonagenarian gave the entire HLL family a ride through the history and evolution of the Mini Ratna central PSU on the occasion.

While recalling his trips round the country to find a production unit and later his foreign sojourns, the veteran, equally gracefully, was all praise for the company. "I am really impressed by the present status of HLL. I am sure that you can achieve even more in the coming years," Mr Kripa

Narain, who headed the company for three years from 1967, said after inaugurating the function.
"I am feeling great to be here after four and a half decades and I am feeling one among you," Mr Kripa Narain said, as he joined the staff and their families at HLL's 45th Factory Day celebrations at the Peroorkada factory in Thiruvananthpuram on April 5, 2014.

The 91-year-old icon turned emotional as he narrated the beginning of the company, formerly Hindustan Latex. He called HLL's current Chairman and Managing Director Dr M Ayyappan an
"outstanding leader".
The celebrations commenced with the hoisting of company flag by Dr Ayyappan. The C\&MD administered the company oath before giving an inspirational and emotional address to the staff.
"It is the celebration of the fulfillment of our dreams, our aspirations, our expectations and hardwork. It is the day that gives us strength to go ahead with more vigor," said Dr Ayyappan, who presided over the function. "We are really blessed to have our first chairman with us. By all means he is the father of the company. It is like a great grandfather coming to meet his grandchildren," he added.

Listing out the achievements of HLL Lifecare Limited, Dr Ayyappan said the company has grown into one of the largest manufactures of condoms in the world. "We could achieve so much because we had a humble but great start under the guidance of Shri Narainji."
Driving down memory lane, Mr Kripa Narain, a freedom fighter and an officer of first IAS batch
of independent India, said when the Family Planning Department was set up in 1965 under the Ministry of Health, he was directed to establish a facility for producing contraceptives to contain the increasing population. "I travelled all around India and found Kerala to be the ideal place to set up a unit as it was a rubber-rich state," he said.
"Later, I visited countries like Korea and Japan seeking technological support for the facility. The Mitsui and Company showed interest to be part with India's family planning programme and shared the technology for manufacturing condoms. This is how the company was started at Peroorkada in Thiruvananthapuram," he added.
HLL Lifecare Limited, formerly Hindustan Latex, was incorporated in 1966 under the administrative control of the Ministry of Health \& Family Welfare, Govt. of India. HLL commenced commercial operations at the Peroorkada Factory on April 5, 1969, in technical collaboration with Okamoto Industries, Japan.

Commending the renaming of the company to



The Foundation stone laying function of HLL's Plant on 14th January 1967. Seen on the occasion are Mr Kripa Narain Srivastava IAS, HLL's first Chairman; Dr Sushila Nayyar, the then Union Minister for Health and Family Welfare; Shri Bhagwan Sahay, the then Governor of Kerala and Shri T.Kambe of Mitsui \& Co.

HLL Lifecare Limited, Mr Kripa Narain said he was glad that the company had chosen to be an integrated healthcare provider rather than a mere contraceptive manufacturer. He concluded his moving speech by a touching note "serve others as much as you can".

He was accompanied by his wife Mrs Susheela Narain at the programme where he was honoured by Dr M Ayyappan.

Mrs Anita Thampi, Unit Chief of HLL’s Peroorkada factory, welcomed the gathering. Eminent Malayalam poet and environmentalist Mrs B. Sugathakumari, who was the chief guest at the function, launched HLL's "Pratheeksha Foundation", the firm's venture to assist economically backward students in pursuing professional courses.

Lauding the CSR initiative, Mrs Sugathakumari urged the company to participate even more ac-
tively in environmental-friendly programmes across the state.

Winners of the HLL Talent Expo were presented awards and employees retiring from service in the coming year were felicitated. The inaugural ceremony was followed by a cultural fest by members of the HLL family.

> "I am feeling great to be here after four and a half decades and I am feeling one among you".

Mr Kripa Narain



# HLL CRDC completes first year of operation with landmark achievements 



HLL CRDC completes first year of operation with landmark achievements.

The Corporate R\&D Centre (CRDC) of HLL, whose chief mission is to identify, develop and adapt new technologies and products in the area of reproductive health, has completed its first year of operation with some phenomenal accomplishments to its credit. A few of its initiatives have also earned accolades and funding from international agencies that are a testimony to its ability to innovate world class health products.

Launched in January 2013, CRDC is working on a project to develop the next generation male condom, and it has secured funding from Bill \& Melinda Gates Foundation. The male contraceptive is being developed by blending latex with atom-thin sheets of carbon which are stronger than steel and more flexible than rubber. The US-based Founda-
tion has also decided to fund another project of CRDC - development of Copper T with a biodegradable and biocompatible polymer coating that is designed to modulate the release of copper ions from the Intra Uterine Device (IUD).

In yet another break through HLL CRDC has developed Emily, a hormonal intrauterine system, which has been developed in collaboration with Sree Chitra Thirunal Institute of Medical Sciences and Technology (SCTIMST), Thiruvananthapuram.
"Emily is truly a landmark achievement. It has made the system affordable in the Indian market where the only other alternative till now was a costly imported variety," says Dr M. Ayyappan, Chairman and Managing Director of HLL.
In addition to the mainstay products of HLL like latex condoms and blood bags, CRDC has designed

and developed innovative latex-based products like urinary catheters, dental dams, dental rings and artificial vagina liners and cones for the collection of semen from bulls for artificial insemination. The sterling contributions of CRDC have positioned it as a successful industry model that fuses innovation with social commitment.

It was in 2003 that HLL decided to undergo a complete overhaul, which was then a Rs161-crore company with a single main product. Sensing the importance of innovation in shaping the future of the company, Dr Ayyappan thought of setting up establish a world-class R\&D centre at HLL. That paved the way for the crystallization of CRDC a decade later.

Located on a sprawling $60,000 \mathrm{sq} \mathrm{ft}$ area, CRDC is now firmly established as the state-of-the art R\&D Centre of HLL near its Akkulam factory in Thiruvananthapuram, which makes products like blood bag, surgical suture and Copper T. It carries out continuous learning and innovation through bilat-
eral/multilateral exchange forums, and serves as an incubation centre for the commercialisation of new technologies. Backed by cutting-edge equipment and scientific personnel of great merit, the high-tech centre comprises the laboratory block and the academic block. There are separate labs for research, pilot production, analytical testing and quality assurance. The third floor of the building is exclusively dedicated as an incubation centre where scaling up of different products and technologies developed or acquired is carried out.

The block also houses a modern library with access to latest scientific developments all over the world through the internet and journals. There is also a lecture hall within the building. Combining chic design and functionality, CRDC has a seminar hall that can host high-profile international conferences.

CRDC carries out various in-house projects, ranging from development of novel techniques for drug delivery to blood filters, contraceptives

and cancer care devices, in collaboration with premier academic and research institutions in the country and abroad, such as IIT, Kanpur; The Central Drug Research Institute (CDRI), Lucknow; SCTIMST, Thiruvananthapuram; Regional Cancer Centre (RCC), Thiruvananthapuram, and Population Council, USA.

In addition, CRDC is implementing sponsored projects for organisations like Department of Science and Technology (DST), Defence Research and Development Organisation (DRDO), Department of Biotechnology (DBT) and Council of Scientific and Industrial Research (CSIR), besides international agencies like Bill \& Melinda Gates Foundation.

While India spends only 0.9 per cent of GDP on R\&D, HLL sets apart about 10 per cent of its budget for CRDC, amply illustrating the importance the company places on innovative research and development.
"Healthcare is a costly affair and beyond the reach of the common man. We are driven by the goal to make high quality healthcare products that are affordable to the commoner. That is where our CRDC excels," Dr Ayyappan points out.

> The biological evaluation of all the devices is done according to the specifications of ISO $10993-1: 2003$ and the trials are to be conducted according to guidelines set by ISO 14155 .

# HLL wins another Bill \& Melinda Gates Foundation's Grant 

Grant to be used for producing green and cheap polyester-based condoms

An ambitious project of HLL Lifecare Limited (HLL) to produce a new generation of polyes-ter-based condoms that is cheaper and eco-friendly has been declared a winner of the Grand Challenges Explorations, an initiative funded by the Bill \& Melinda Gates Foundation.

Dr Lakshminarayanan Ragupathy, a scientist at HLL, has won the \$100,000 award that will enable him to pursue an innovative global health and development research project, titled polyester materials to produce better, green and cheaper condoms. HLL Chairman and Managing Director Dr M. Ayyappan said Dr Ragupathy's project is one of the 58 Grand Challenges Explorations (GCE) grants announced by the Foundation.

The project aims at developing the next generation of condoms using polyester as a raw material. If
successful, producing better (with reduced thickness) and eco-friendly condom should be possible at cheaper cost.

GCE funds individuals worldwide to explore game-changing ideas that can break the mould in resolving persistent global health and development challenges. To receive funding, Dr Ragupathy and other GCE Round 12 winners demonstrated in a two-page online application, a bold idea in one of five critical global heath and development topic areas that included agriculture development, behaviour change and looking into animal and human health. "It is a great honour for HLL and Dr Regupathy, who will be inspired to accomplish the project with tremendous results," Dr Ayyappan said. "Our philosophy is to fuse innovation with social commitment. The pioneering project will take the contraceptive revolution further ahead and give a fillip to our initiatives in providing better solution in the area of reproductive health."

Commenting on the award, Dr Ragupathy, who works at HLL's state-of-the-art Corporate R\&D Centre (CRDC), said he would try to develop extremely thin and bio-degradable condoms to offer

## BILL MELINDA GATES foundation

greater sexual pleasure. A polymer scientist, Dr Ragupathy joined HLL in 2012. Earlier, he worked as a post-doctoral fellow at University of Ulm, Max Planck Institute for Polymer Research, Germany and University of Manchester, UK. He obtained his Ph.D. from Heriot-Watt University, UK in 2006.

The scientist had also the honour of receiving GCE Round 11 fund, which he used to develop a su-per-thin, ultra-sensitive male contraceptive made by blending latex with graphene. Incorporation of graphene into condoms can reduce their thickness from about 0.07 mm currently to less than 0.04 mm and also increase the heat conductivity. Dr Ragupathy is the second scientist from HLL to win a grant from the Foundation. Dr Abi Santhosh Aprem, deputy vice-president of CRDC, was awarded $\$ 860,000$ for the second phase of his project to develop coated Copper T last year.


Dr Lakshminarayanan Ragupathy receiving "certificate of award' for his outstanding contributions at CRDC from Dr M. Ayyapan, C\&MD,HLL, in the presence of Mr Lov Verma, I.A.S, Secretary, Ministry of Health \& Family Welfare, Government of India.

GCE is a US\$100 million initiative funded by the Bill \& Melinda Gates Foundation. Launched in 2008, over 950 people in more than 55 countries have received this grant so far. Initial grants of US\$100,000 are awarded two times a year. Successful projects can receive a follow-on grant of up to US\$1 million.

## Condoms on the move

HLL launches multipurpose condom vending machines at Delhi Metro stations

In a novel way to promote contraception for safe sex, HLL Lifecare Ltd (HLL) has decided to launch multipurpose condom vending machines at the swanky metro stations in Delhi.

HLL has associated with Delhi Metro Rail Corporation (DMRC) to set these vending machines, which will make available male and female condoms.

All one has to do is to insert coins or currency notes in the slots of vending machines and out come the contraceptives of your choice.
In addition to condoms, the vending machines will also provide an array of HLL's healthcare products, like sanitary napkins, oral contraceptive pills, deodorants and herbal products.
The first multipurpose vending machine was inaugurated by Mr Lov Verma, Secretary, Ministry of Health and Family Welfare, at Central Secretariat Metro Station in a function on 30 April 2014. Dr M Ayyappan, Chairman and Managing Director of HLL, and Mr Gautam

Guha, Addl Secretary and Financial Adviser, Ministry of Health, were also present.
"This is a novel initiative of making available contraceptives and other healthcare products to the commuters of Delhi Metro", said Mr Lov Verma after the launch. "I'm sure this will further strengthen Government of India's initiatives towards stabilising population", he added.

Delhi Metro is India's first modern public transportation system, operating about 2800 services every day with its daily ridership averaging 24 lakh commuters. Such an initiative will be a surefire attraction for the travellers to replenish their stocks of contraceptives even if they miss their date with a chemist's shop or government dispensaries for the same.

Dr Ayyappan said HLL would, in the first phase, install 25 vending machines at 21 metro stations. "Our endeavor is to make condoms, sanitary napkins, deodorants and contraceptive pills available to the commuters of Delhi Metro, who can avail this facility while on move. It will also contribute to social issues of family planning, HIV/AIDS prevention and women hygiene leading to their overall health," he pointed out.
Operated by Instago, a leading vending machine maker in India, the fully automatic multipurpose vending machines dispense the product at

the press of a button after inserting Indian currency. A unique feature of the machine is that it accepts all Indian currency, both in paper and coin forms. It also returns the excess credit, if any, inserted by the user.
The machine uses the advance technology of 'Vend Sensor' wherein if the user fails to get the product due to any reason, the customer will get the money back.

HLL also plans to install electronic vending machines for sanitary napkin and condoms in corporate offices, washrooms, and various other public locations to make these products available for the people.

India has witnessed a population growth from 1028.70 million in 2001 to 1210.20 million in

2011, at a rate of 17.64 per cent. Making reproductive healthcare accessible is the foundation for stabilising population.

According to DLHS-III (District Level Household \& Facility Survey), the current use of condoms in India is 5.2 per cent only. "The need for making condoms at the right place, at right time and with minimum of embarrassment, calls for an innovative method of condom distribution. Multipurpose condom vending machines are a novel way to address this situation," Dr Ayyappan said.
"Hopefully, such an initiative will provide greater level of acceptability to condoms they deserve," he said, adding: "As a company dedicated to public service, our goal is to bring affordable healthcare to people."

# AllMS \& HLL set up Generic Pharmacy to provide free medicines 

In a novel initiative, All India Institute of Medical Sciences (AIIMS), New Delhi and HLL Lifecare Limted (HLL) have collaborated to launch a Free Generic Pharmacy, which not only provides generic medicines against the prescription but also gives them absolutely free. The entire process of dispensing medicines to the patients is through an IT enabled computerised system where the prescriptions are mapped against the dispensed drugs.

The Free Generic Pharmacy is equipped with a proper queue management system which can accommodate over 4000 patients a day with 27 counters set up for scanning the prescription and dispensing the medicines. Two of these counters exclusively cater to the needs of elderly patients, pregnant women and special-ly-abled ones.

For getting medicines from the Pharmacy, pa-
tients have to follow simple procedures. They need to carry the prescription with UHID (Unique Hospital Identification) number to get a token either from the help desk or from the token dispensing kiosk. The token numbers are displayed on the counters 1 to 15 . Patients then go to the respective counter and hand over the prescription. The prescription is scanned and delivery challan generated by the staff.

The delivery challan is automatically printed inside the store and the Pharmacy Assistant picks up the medicine and keeps it for delivery. Again the token numbers are displayed in counters 18 to 27 and the patients have to go to those counters and collect medicines after acknowledging the number of medicines taken from the Pharmacy. They are also counselled on the administration of medicines (before food or after food, how much to take and also the timing such as

morning, afternoon or night). The entire process is normally completed within 7 minutes.

Counter numbers 16 and 17 are for elderly patients above 60 years, pregnant women and specially-abled people.

Currently the Free Generic Pharmacy dispenses 152 essential medicines. After three months of operations, the advisory committee of AIIMS will review and decide on the additional medicines to be given after analysing the functioning of the store.

At present, the Free Generic Pharmacy software is accessible only to the AIIMS administrators. Once it is integrated with the main UHID gen-
erating system, it will be visible to all doctors in the OPD. The uniqueness of the Pharmacy lies in the tracking of medicines to the patients as every single medicine dispensed to the patient is mapped and the soft copy of the prescription is available in the system for easy reference.
"We are happy to be a part of such a pioneering and laudable initiative that is not known anywhere in the world. It is available for all the patients, and is tremendously helpful to the poor and needy patients," said Dr M Ayyappan, C\&MD, HLL.

# INTEGRATED VACCINES COMPLEX <br> <br> A PROJECT OF <br> <br> A PROJECT OF NATIONAL IMPORTANCE 



TThe Cabinet Committee on Economic Affairs (CCEA), Government of India on May 2012 approved the project proposal for setting up of a centralised vaccines manufacturing facility with international standards- 'Integrated Vaccines Complex' (IVC) at Chengalpattu, near Chennai, capital of Tamil Nadu in South of India for strengthening the national immunisation programme. 100 acres of unused Government land available at Central Leprosy Training and Re-
search Institute (CLTRI) at Chengalpattu is allocated to establish the facility.

HLL Lifecare Limited is implementing the project and HLL has formed a $100 \%$ subsidiary company, HLL Biotech Limited (HBL) for executing IVC project. HBL has started functioning from the corporate office at TICEL Biopark, Chennai from July 2012 onwards.

The vaccines proposed to be manufactured at IVC :

| PRODUCT | CAPACITY <br> (IN MILLION DOSES/ANNUM) |
| :--- | ---: |
| Pentavalent vaccine Formulation |  |
| (DPT + HiB + Hepatitis B) | 100 |
| Hepatitis vaccine | 140 |
| Heamophilus Influenza Type B vaccine | 100 |
| Rabies vaccine | 20 |
| Measles vaccine | 100 |
| JE vaccine | 25 |
| BCG vaccine | 100 |

IVC will manufacture vaccines for Universal Immunization Program (UIP) of India and other new generation vaccines against vaccine preventable diseases. The complex will be a state-of-the- art manufacturing facility complying with WHO-GMP regulations to supply vaccines in India and export the vaccines for UNICEF programme. The approved project cost for setting up the facility is INR 594 Crore. The project has also been declared as 'a project of national importance' by Government of India.


HBL Chairman Dr M.Ayyappan speaking to media in Croatia after signing the agreement with IMZ in presence of Minister of Economy, Croatia.

## Technology Transfer \& Vaccine development

The manufacturing of vaccine is a technology driven process. HLL/HBL has been in contact with various vaccine manufacturing and research organisations around the world for the technology collaboration on various vaccines from the project conceptualisation stage onwards. A Committee for Selection of Technology has formed by including members from Indian Council of Medical Research (ICMR) and Union Ministry of Health \& Family Welfare for selection of suitable technology for manufacturing vaccines at IVC.

The technology transfer and bulk supply agreement for Measles vaccine was signed with Institute of Immunology Zagreb, Croatia on 21 August, 2013.

Institute of Immunology is a pioneer in Measles vaccine manufacturing under Ministry of Croatia and they have transferred the technology for manufacturing Measles vaccine to several countries including India for the immunisation programme.

HBL has selected M/s Biological E Ltd, a Hyderabad based vaccine manufacturing company in India as the technology partner through a global expression of interest for scale to scale technology transfer for manufacturing Hepatitis B vaccine. HBL has also executed a Product supply agreement with Biological E Ltd for loan license to man-
ufacture Hepatitis B and Pentavalent vaccine and supply of ready to fill bulk of Pentavalent vaccine for filling and packing from IVC. The agreements were signed with Biological E Limited, Hyderabad on 26 August, 2013.

The Hepatitis B vaccine (HIVAC B) and Pentavalent vaccine (PENTAHIL) manufactured by HBL under loan license with Biological E Ltd will be launched in to the market by September 2014.

The process technology for Rabies vaccine is being developed internally by HBL and the pre-clinical studies of the batches have been completed at the lab facility at TICEL Biopark.

HBL is also in contact with various reputed institutes and manufacturers for the technology transfer for other vaccines like Hib vaccine, JE vaccine and BCG vaccine and a global expression of interest has been invited for short listing the technology partners.

## Project M anagement Consultant

HBL has appointed $\mathrm{M} / \mathrm{s}$ NNE Pharmaplan India Limited as the project management consultant for setting up the facility. Head quartered at Denmark, NNE Pharmaplan is a renowned consultant having experience in implementation of vaccine and biotech projects from Concept to Commissioning.


The conceptual design and basic design stages of the project has already been completed and the detailed engineering and project execution at site are in progress.

HLL Biotech Limited has entrusted HLL- Infrastructure Development Division as the consultant for the execution of civil works at IVC. The civil works of various blocks are progressing at site and the mechanical completion of the facility is expected to be by January 2016. The validation and commissioning of the facility is expected to be completed by September 2016.


# HBL joins 16-company league; to launch INR 194-cr IVC in TN 



$H$LL Biotech Limited (HBL), a 100\% subsidiary of HLL, has been selected among a league of 16 top companies that Tamil Nadu government chose for noble and ambitious programmes which result for overall industrial development of the State.
HBL is implementing the ambitious INR 594crore integrated Vaccine Complex (IVC) in a 100 -acre land in Chengalpattu of Kanchipuram district. On 21 February 2014, HBL signed a pact with the Tamil Nadu administration, which has extended full support to the project. HBL Chairman Dr M.Ayyappan signed the Memorandum of Understanding (MoU) in the presence of Tamil Nadu Chief Minister Dr J. Jayalalithaa.

HBL, with an annual capacity of 585 million doses, will manufacture Pentavalent combination (DPT plus Hep B plus Hib), B CG, Measles, Hepatitis B, Human Rabies, Hib and J apanese Encephalitis (J E) vaccines in the first phase.

Dr Ayyappan said the vaccines from the complex would be ready for trial in one-and-a-half years. "The construction of the project is in full swing," he noted after the function in Chennai.

HBL, with an annual capacity of 585 million doses, will manufacture Pentavalent combination (DPT plus Hep B plus Hib), BCG, Measles, Hepatitis B, Human Rabies, Hib and Japanese Encephalitis (JE) vaccines in the first phase. The company also seeks to develop a strong R\&D base for development of futuristic vaccines, apart from manufacturing and supplying vaccines required for the Universal Immunisation Programme of India.

Dr Ayyappan said the vaccine-manufacturing is the latest and the biggest expansion HLL had in the recent past. "Our main objective is to ensure safe and effective vaccines at affordable prices and ensure the vaccine security to the nation," he added. For this project, the Tamil Nadu Government is assuring various incentives and concessions, besides infrastructure support, based on the MoU signed.

The state-of-the-art WHO-pre-qualified facility, the first of its kind in the public sector, will also have the capacity to manufacture futuristic meningococcal, rotaviral, dengue and pneumococcal vaccines in its multi-bacterial and mul-ti-viral facilities to meet any epidemic or pandemic situations.

The Central Government has also entrusted HLL with the task of revamping BCG (Bacillus Calmette-Guerin) Vaccine Laboratory at Guindy in Chennai and Pasteur Institute of India at Coonoor, also in Tamil Nadu.

## Two Decades of Ormeloxifene: HLL to tap global oral contraceptive market

"The main aim behind the development of the contraceptive was to boost the national family planning programme".

Padmashree Dr Nitya Anand

HLL Lifecare Limited is setting up a consortium to take its nonsteriodal oral contraceptive, Ormeloxifene, to the global market to ensure access to quality and affordable birth control methods for female community across the world.

A decision regarding this was taken at a national seminar on 'Two Decades of Ormeloxifene as a Contraceptive and Beyond' held at HLL Corporate Research and Development Centre (CRDC) on 30 June 2014.

Central Drug Research Institute (CDRI) former Director Padmashree Dr Nitya Anand, who was the keynote speaker at the seminar, addressed the gathering through a teleconference. "The main aim behind the development of the contraceptive was to boost the national family planning programme," he said.

Over a hundred experts in the field of reproduc-

tive health participated in the seminar and shared their views and experience on the use of Ormeloxifene. The oral contraceptive was also analyzed from various perspectives including development, production, clinical and marketing.
"HLL places more emphasis on women's health. Our commitment is to ensure easy access of quality and affordable healthcare products to women," HLL C\&MD Dr M. Ayyappan said after inaugurating the seminar. "Initial indications are that this molecule is a 'wonder drug' and is excellent for women with high risk of breast cancer", he added.

Talks on session titled 'Making of an Indian Mol-ecule-Ormeloxifene' were given by experts including Dr M. D Nair, Consultant to Pharmaceutical Industry, Chief Scientist and former Head CDRI Dr A K Dwivedi and Dr Ashok Dang, Senior Director Marketing and Technical Services USP.

A panel discussion with medical experts on clini-
cal experiences with Ormeloxifene was also held. Former HOD Allahabad University Dr Manju Verma, President of Jaipur Obstetric and Gynaec Society Dr Lilla Vyas, Ex Vice President of Bengal Obstetric and Gyneac Society Dr V K Poddar, Consultant Gyneacologist of Ernakulam Medical Centre Dr Sheela Sadasivan, AIIMS Delhi Additional Professor Dr Anita Dhar, Dr Rajesekharan Pillai, Consultant, SUT and SAT Head Dr C Nirmala were present.

Vice President (R\&D), HLL Mr N Padmanabhan, Vice President (Marketing), HLL Mr T Rajasekar and SVP (Marketing), HLL Dr Babu Thomas also spoke on the occasion.


$W^{2}$Thether it is Rajouri district in Jammu and Kashmir or Mathikettan in Idukki, a patient living in these remote corners of the country will not be deprived of quality treatment any more, thanks to the Internet-based treatment facility 'teleradiology' launched by HLL Lifecare Limited (HLL) which has embarked on a mission to provide affordable radio diagnostic facilities across the nation.

After the successful implementation of a pilot teleradiology project at Kerala's Pathanamthitta district during the Sabarimala pilgrimage season, HLL is now collaborating with the Kerala Medical Services Corporation Ltd to provide affordable radio diagnostic facilities through government hospitals across the country where tele-medicine linkages have been established.

HLL Chairman and Managing Director Dr M Ayyappan says that the concept of teleradiology is of great significance to a country like India.
"For, we have an acute shortage of experts in this domain, mainly in the rural pockets. The service can be availed by hospitals and other healthcare facilities that do not have a full-time radiologist and by those who cannot afford one. There is an acute shortage of radiological services and personnel in rural India. The expansion of teleradiology network is also an integral part of the company's diversification plans."
Teleradiology utilises standard network technologies like the Internet, telephone lines and cloud networks for transferring radiological patient images, such as X-ray, CT and MRI, from one location to another. The idea was borne out of a growing imbalance between the demand for imaging procedures and availability of professionals in this field.

Currently, around 20 well-trained radiologists located in and outside Kerala are supporting the teleradiology network of HLL. They receive radi-

ological images from various hospitals through the Internet and after examining the images, these off-location radiologists send the report back to the respective hospitals and scanning centres.

HLL has successfully tested the facility at the Government General Hospital in Ernakulam and Pathanamthitta. It has also partnered with General Hospital, Alappuzha; Institute for Communicative and Cognitive Neurosciences, Shornur and Sagara Cooperative Hospital, Punnapra for providing this key diagnostic facility.

Dr Ashish Mohan, who is Regional Medical Officer (RMO) of General Hospital Pathanamthitta, says the institution receives, on an average, 20 patients per day for scanning during the Sabarimala season. But due to the shortage of radiologists, the hospital authorities used to refer the patients to the Medical College in Kottayam, creating a lot of inconvenience for them.

> H L L's teleradiology facilities operates round the clock, delivering quality reports with the help of experienced doctors and welltrained radiologists around the country.

The main advantage of the HLL's teleradiology facility is that its reporting service operates round the clock, delivering quality reports with the help of experienced doctors and well-trained radiologists. A call centre has been established for coordinating the tele-reporting facility and, if required, a second opinion service is offered.


HLL Lifecare Limited has taken women's empowerment one step forward with its initiative called 'WOW' (World of Women) to help women achieve the highest standards in physical and mental health.

A day-long seminar organised on 23 May 2014 saw around 300 participants attend talks by experts and take part in open discussion about illnesses, nutrition, contraception and other issues that women generally tend to not talk openly about.

Organised in association with Community Medicine Department of Government Medical College, Thiruvananthapuram, the seminar was inaugurated by Kerala State Additional Director General of Police Ms R Sreelekha IPS. In her inaugural address she emphasised on the need of women to
be more assertive and confidence. She also said that while some of the health problems in men are because of their own habits such as alcoholism, smoking etc; women often fall ill because they tend to put the well being of others in the family before themselves and end up with stress and neglect. "Women must also concentrate on their own physical and mental well being to keep diseases at bay," she said.

HLL Chairman and Managing Director Dr M. Ayyappan who presided over the seminar said that HLL place more emphasis on women's health because "they are central to our society".
"We felt that providing quality healthcare to them was much more important. Our commitment is to ensure easy access of quality and affordable

healthcare products to women," he said.
HLL as such has reached out to the vast population across in rural and urban India for delivering quality healthcare services at their door steps and has succeeded in providing innovative and affordable health solutions. HLL Senior Vice President Marketing Dr Babu Thomas and University Women Association vice president Dr S Thankamoni Amma spoke in the occasion.

Eminent medical professionals took various sessions on health issues at the seminar. Thiruvananthapuram Regional Cancer Centre Assistant Professor Dr Kalavathy emphasised on the precautions to be taken against cervical cancer and breast cancer.

HLL Corporate Research and Development Centre Scientist Dr G Rajmohan took session on 'Contraception and dysfunctional bleeding'. Nutrition specialist and state programme officer of Health Directorate Dr Anitha Mohan handled a session on 'Healthy eating habits.' Dr Hema from the Gynecology Department of Government Medical College, Thiruvananthapuram and Dr Susmitha Priyadarsini Otta of Ayurvedic Research Institute spoke on menstrual hygiene.

## H LL wins national award for innovation in public healthcare

Presentation of $4^{\text {th }}$ National Awaras 101 CHNOLOGY NOVATION IN PETROCHEMICALS DOWNSTRE1 ? / JLASTICS PNOCESSI M NDUSTR

Thri Anan

Pr Chemical'


New Delhi


Anovel reproductive health device - a coated Copper T Intra Uterine Device (IUD) - has won HLL Lifecare Ltd (HLL) this year's National Award for Technology Innovation in the healthcare sector.

HLL was selected for the prestigious award - instituted by the Department of Chemicals \& Petrochemicals (DCPC) and now in its fourth edition - under the Academics and R\&D Institution category of Polymers in Public Healthcare. The award consists of a shield, a citation and a cash prize of Rs. 2 lakh.

Dr M. Ayyappan, the Chairman and Managing Director of HLL, received the award from Hon'ble Minister of State for Chemicals and Fertilizers, Mr Nihalchand Meghwal in the presence of Union Minister for Chemicals \& Fertilizers, Mr Ananth Kumar at a function organised by the Central Institute of Plastics Engineering and Technology (CIPET) in Delhi recently.

The intrauterine device (IUD) is a highly effective and convenient method of contraception. IUDs are small devices made of flexible plastic that contain copper or a natural hormone, progestin. The objective of the HLL project was to control the initial bulk release of copper ions from the copper IUD following its insertion into the uterus, which sometimes causes increased menstrual bleeding.

The device has been developed by Dr Abi Santhosh Aprem, Senior Scientist, and his team at HLL's Corporate Research and Development Centre (CRDC). Dr Aprem had proposed and successfully demon-
strated the idea to address the issue under the Global Health Challenge programme of the Bill and Melinda Gates Foundation and received a grant to develop the coated Copper T.

The Department of Chemicals \& Petrochemicals (DCPC), Government of India set up the National Award for Technology Innovation to recognise meritorious innovations and inventions in various fields of polymers, with participation of Individual/ Team, Industry, Academic and R\&D Institutions. Its purpose is to develop value added and quality petrochemical products at globally competitive prices using eco-friendly processes and technologies in line with the National Policy on Petrochemicals, 2007.

Mr Ananth Kumar emphasised the need for innovation and called for sustained growth with competitive edge in the petrochemicals and plastics processing downstream industry.

The award is for the outstanding contribution in Research \& Development leading to better energy consumption, better plastic waste management, increase in product life cycle, development of innovative products, quality standards, recycling and other emerging areas.

For the 4th National Awards, 313 nominations were received and evaluated by a committee of experts consisting of academicians, industry professionals and scientists from R\&D institutions; and 17 winners were selected.

# Condom packing robot among innovations by engineering students for HLL 

Arobot that assists in condom packaging and a unique vending design for machines are among four key innovations presented by a group of engineering students interning at HLL as part of a hugely successful industry-academia linkages programme.

The cost-effective technology developed by the students from Mohandas College of Engineering and Technology (MCET) in collaboration with HLL has the potential to reduce costs and reliance on expensive imports.

Indigenous technologies resulting from such partnerships highlight the significance of linkages between educational institutions and the industry, HLL Chairman and Managing Director Dr M. Ayyappan said.
"Exposure for students to real engineering world is very limited in this country. The successful design and fabrication of projects underlines the imperative need for sustained interactions between the industry and the academia. The HLL - Mohandas Engineering college collaboration is going to be model for other industries and institutions. This model is replicable in other institutions in India," he said. A team of five students each selected the projects to work on from a list identified by HLL. The four teams were guided by Cmde (retd) VN Ajit Kumar, a professor of Mechanical Engineering at MCET.

The 'Pick \& Place' robot, powered by pneumatic actuators, was developed by Dhanush Abhijit, Allwyn Rana, Arjun Venugopal, Rohit Vijayan and Ramdas. The machine is used to pick up foil-packed condoms from a basket and place them on a hopper for packaging into cartons.

In the absence of reliable indigenous technology, factories in India are often dependent on expensive, imported pick and place machines. The robot developed by HLL-MCET is significantly cost effective, since it is likely to cost below one lakh rupees and its operations are driven by software which makes it easier to modify and customize.

Another team, consisting of Sichin C, Sharan Venugopal, Jithin Mathew, Uzair U and Rahul C Mohan, designed a new product dispensing unit for vending machines capable of dispensing up to three products instead of one. It saves on storage space and unlike conventional systems that dispense only rigid or semi-rigid packages, it enables dispensing of soft-packed products such as sanitary napkins and packets of milk.

MCET students Aravind R Pillai, Pavan Babu, A Lintu Tharian, Atul Prakash and Benraj RD have designed an indigenous 'Coin Validator Unit' for identifying Rs 5 and Rs 10 coins inserted into vending machines. Currently validator units are mostly imported by vending machine manufacturers.

The fourth project by Ajan KA, Akhil B Chandran, Anoop Toby, Athul MR and Nithin GS, related to the standardisation of the usage of silicone oil in the condom foil. Silicone oil is expensive and a specific quantity is dozzed into the condom foil at the packing station. The team developed methods for higher precision while dosing silicone oil into condom foil. This standardisation process is the first of the projects HLL is hoping to adopt. The company estimates that the effective implementation of the process can potentially save silicone oil worth more than Rs 20 lakh a year.


HLL and MCET signed an MoU in February 2013 to launch an industry-academia partnership that has proved to be extremely productive. More than 75 students and faculty members from MCET visited HLL's facilities during the year. The company offered industrial training to 25 biotechnology students and internship to 35 mechanical engineering students.
"The concepts and product designs will be useful to HLL. We are thankful to HLL for offering real world experience which may boost the development of indigenous technology in this country," said Dr Ashalatha Thampuran, Principal, MCET.
"The amount of confidence we all gained in implementing these projects is tremendous and that will give us a great edge in the industry. We are determined to continue in engineering design field," commented Arjun Venugopal, one of the MCET students.

The industry-academia collaboration and student internship was facilitated by HLL-Academy. Dr Ayyappan presented certificates to students who successfully completed the internships at a function on 7 July 2014.

# M oods Planet sets up outlet in K ochi - a one stop retail outlet for condoms 

## HLL plans to set up similar outlets in metro cities of India

Buoyed by its successful launch in Thiruvananthapuram and Goa, HLL has set up Moods Planet, India's premium one stop exclusive retail showroom for condoms, in the commercial city of Kochi that allows customers to get tips about a healthy sex life from men at the counter - without being embarrassed.

Moods Planet is a condom shop, set up by MOODS, a leading condom brand in the premium segment in India and the top brand in Kerala. 'Moods' is the flagship brand of HLL and is available in more than 22 exciting variants.
"The standalone store is less about selling condoms, and more about disseminating information. We want to personally connect with our customers and desensitize them about the taboo attached to purchasing condoms," said Dr M. Ayyappan, Chairman and Managing Director of HLL Lifecare Ltd (HLL).
"Also, our staffers are trained to answer queries about sexually transmitted diseases and reproductive health, and we want the store to be the go-to place for curious youngsters who may otherwise resort to the wrong sources for information", he added.

The first outlet of Moods Planet was opened in Thiruvananthapuram which was a grand success. It spurred HLL to set up a new outlet in Kochi.
"Moods Planet recently opened an outlet in Goa. We are enthused by the increasing number of footfalls at the outlet," said Dr Ayyappan, adding: "We have decided to open its outlet in other metros."

Located at Amritha opposite Medical Trust Hospital in Kochi, Moods Planet store has been designed in a way that a person can easily walk in without feeling embarrassed of visiting a 'condom shop' and pick up contraceptives of his or her choice.

Moods Planet is more than a condom selling outlet; it is a comprehensive information centre to ferret out information about anything and everything related to condoms and healthy safe sex life. The showroom also stocks illustrated booklets with sex tips and FAQs in which relevant chapters of Kamasutra, the ancient Indian treatise on sex, have been reproduced.

At Moods Planet, people can also buy various other HLL products, such as Velvet female condoms and Saheli non-steroidal oral contraceptive pills.

HLL, which ranks among the leading producers of condoms in the world, produces 1950 million pieces of condoms a year. Moods is the market leader in Kerala with a share of 56 per cent.

Moods Planet is a one stop shop which houses the

entire range of Moods variants right from the fast moving dotted, ultrathin and all-night (climax delay) condoms to the latest ones such as Cool (with cooling lube), Blaze (with warming lube), 1500 dots (with five times more dots than the normal dotted condom) and Aloe (with the goodness of
aloe vera extracts which act as a natural lubricant). Some of the Moods condoms were widely lapped up by the Brazilians and visitors to that country during the just concluded Football World Cup.

## HLL joins hands with Tata Memorial for constructing a cancer hospital at Parel in Mumbai

- Rs 350-crore hospital to be ready in 30 months
- Hospital to provide Hadron Beam therapy - the first in India


HLL has teamed up with Mumbai-based Tata Memorial Centre (TMC) for constructing a state of the art Women and Children Cancer Hospital at Parel in the western metropolis.

HLL's Infrastructure Development Division has been appointed Project Management Consultant for the prestigious project. A Memorandum of Understanding (MOU) was signed in this regard on July 9 in Mumbai.

The construction of the hospital, involving an estimated expenditure of Rs 350 crores, is expected to be completed within 30 months.

HLL-TMC Project is unique as it includes the establishment of advanced proton therapy -- the Hadron Beam facility- which is the first of its kind in India and the 12th in the world. With the use of hadrons, a cancerous tumour can be irradiated with lesser damage to surrounding healthy tissues as compared to X-rays used in conventional radiation therapy.
"HLL is proud to be associated with Tata Memorial Centre in constructing India's first National Hadron Beam Facility and a Cancer Centre for Women and Children, which will be a big boon for cancer patients," said Dr M. Ayyappan, CMD of HLL, a mi-ni-Ratna PSU based in Thiruvananthapuram. "Cancer patients can look forward to the most modern treatment once the hospital is constructed and operationalised."

Commissioned in 1941, Tata Memorial Centre has acquired the reputation of being India's most comprehensive cancer centre for the prevention, treatment, education and research in cancer. Recognised as a leading cancer centre, TMC attracts around 43,000 new patients every year from all parts of India and neighbouring countries. Nearly 60 per cent of these cancer patients receive primary care at the hospital of which over 70 per cent are treated almost free. Also, more than 1000 patients attend the OPD daily for medical advice, comprehensive care and follow-up treatment.

HLL has a proven track record in constructing and maintaining medical institutions in the country. Through its Infrastructure Development and Facility Management Division, it provides services in design, engineering, execution and management of healthcare facilities.

The major users of HLL's expertise in construction and consultancy include Government of India for its six new AIIMS; various state governments; National Rural Health Mission (NRHM); Employees State Insurance Corporation of India (ESIC), JIPMER, Puducherry; the medical colleges at Bengaluru, Salem and Madurai; and Kerala University of Health Sciences.

Moods Aloe


Get steamy with cool aloe that will stir your passion and heighten your pleasure.

# Mid-March National Conference on Social Marketing a Big Hit 



The national seminar on Social Marketing in Thiruvananthapuram held on March 14-15 was conceived with the aim of creating an academic dossier on social marketing with reference to the role of academics, government, public sector and NGOs. The brain-storming event also lent a platform for research outputs on the subject to chip in with meaningful contributions.

Titled "Social Marketing: Role of Academics, Government, Public Sector and NGOs", the seminar organised by HLL Academy, the educational initiative of HLL Lifecare Limited received cooperation from School of Business Management and Legal Studies, University of Kerala. Held at Corporate R\&D Centre of HLL at Aakkulam, the seminar, inaugurated by University of Kerala Pro-Vice Chancellor Dr N. Veeramanikandan also threw light on the practices, roles, exchanges, contributions and case studies of these stake holders.

The other major speakers included Dr C. Ganesh, Professor and Head, Dept of Commerce; and Dr K.C. Sunny, Professor and Head, Department of

Commerce, University of Kerala.
Overall, the seminar saw the presentation of as many as 60 papers, thus generating considerable awareness on social marketing activities among the student community as well as society. It also created an avenue for preparing courses and subjects in the related areas.
Social marketing aims at introducing ethical and social considerations in marketing concept in a way that penetrates consumers attention and motivates them to make the change. This process of change is not only affected by a marketer but also by the policymakers who are in the industry and academia. The public sector, along with non-governmental bodies and not-for- profit organisations, plays a vital role in accomplishing this objective.

Set up as an independent training, research and consulting division of HLL, HLL Academy is poised to offer courses in niche areas in procurement management, clinical engineering and management, sales management and social marketing.

## M oods of FIFA



## Award



Kerala Chief Minister Mr Oommen Chandy presents Travancore Management Association’s 'Manager of the Year Award' to Dr M.Ayyappan, Chairman \& Managing Director,HLL Lifecare Ltd, in a function held at Kottayam,Kerala on 10 May 2014.

## ZAMBIA: HLL's African Safari on new pasture

TThe land of the legendary African walking safari, Victoria Falls, the wild Zambezi River, abundant wildlife, and raw wilderness, all in one friendly country- Zambia. Officially known as Republic of Zambia, it is a landlocked country in southern Africa. The capital city is Lusaka, located in the south-central part of the country. The population is concentrated mainly around Lusaka in the south and the Copperbelt Province to the northwest.

On 24 October 1964, the country became independent from United Kingdom. In 2010, the World Bank named Zambia one of the world's fastest economically reformed countries. The Common Market for Eastern and Southern Africa (COMESA) is headquartered in Lusaka.

Moods, flagship brand of HLL was registered in the year 2013 and Moods was launched in Zambia in May 2013. At the day of launch, Moods Condoms was made available in Spar Hypermarket and SGC Chains of Supermarkets.

## QUALICARE PHARMACE UTICALS LIMITED

Qualicare is the channel partner for HLL Moods brand in Zambia. Qualicare Pharmaceuticals Limited came in to existence in the year 2011 under the guidance of Mr Imran Patel and Mr Riyaad Chhadat. Located in the capital town of Lusaka in the heart of Pharmaceutical market, Qualicare Pharmaceuticals provide timely services to customers from all across Zambia. Mr Riyaad Chhadat is a qualified Pharmacist with vast experience of wholesale business and is responsible for importation of pharmaceutical drugs, registration process and supply chain management. Mr Imran Patel is also a qualified pharmacist and has 10 years of sales and marketing experience in Zam-

bia. Mr Imran Patel is responsible for all aspects of sales and marketing. The future plan of Qualicare Pharmaceuticals is to increase the line of products from HLL Lifecare Limited and has already initiat-
ed the process by procuring Herbs \& Berries range of products and Pharma range of products (Unipill and Novex DS).


# UPDATES <br> CORPORATE SOCIAL 

As part of Sneha Gramam Project at Karakulam Village in Thiruvananthapuram, Magician Indra Ajith conducting magic show for creating awareness on waste management on 15 January, 2014


A training programme on 'Lifeskill Education’ conducted for the students studying at Govt.

School, Kanagala on 12 February, 2014

Blood Group Check up camp conducted for the students of Govt School in Kanagala village for personal safety during emergency and for Health card on 8 January-17 January, 2014


C\&MD Dr M.Ayyappan distributed sound system and computer to Government Primary Marathi School, Kanagala on 20 February, 2013


Dr K.R.S. Krishnan distributing spectacles to the needy people at Karakulam village on 24 February, 2014 as part of Sneha Gramam project

Officer's club New Year celebration held at Sargam Auditorium on 13 January, 2014

Republic Day celebration

The meeting of the Department-related Parliamentary Standing Committee on Industry held from 06 to 09 February, 2014 at Hotel Samudra , Kovalam in Thiruvananthapuram



Annual Medical checkup for the regular employees at Corporate Head Office on 14 February, 2014


Mr Alex Kiprotich Mutai and Ms Damaris Akatsa of National Blood Transfusion
Service (NBTS) which is under the Ministry of Health, Kenya visiting CHO .

C\&MD Dr M.Ayyappan cutting the cake to mark the inauguration of Christmas celebration at HLL PFT on 1 January, 2014


C\&MD Dr M.Ayyappan addressing all executives of HLL CHO \& HLL PFT on 2 January, 2014

Training programme on 'Manufacturing Excellence Phase-1' by Mr S.Venugopal, DGM (PP) for executives and employees on 4 January, 2014



HR and Counselling Centre oraganised an awareness talk on 'Osteoarthritis and Treatment' by Dr R.Ayyappan Nair, Attukal Devi Institute of Medical Sciences, Thiruvananthapuram on 9 January, 2014

Mr Naresh Salecha, Joint Secretary and Financial Advisor visited HLL PFT on 18 January, 2014


Mr B.Rajendran, Group Head (C\&FMCG) hoisting the national flag as part of Republic Day celebration


First lecture of HLL Academy titled ‘Think Tank' delivered by Dr K.R.S.Krishnan, Director (Technical \& Operations) on the topic 'Technologies of the future' on 01 February, 2014

Factories \& Boilers Department organised a workshop 'Suraksha Rath' at HLL PFT on 6 February, 2014


Celebrating Productivity week from 12-18 February, 2014; Ms Anitha Thampi, Unit Chief administered a Productivity pledge on 12 February, 2014

Ms K.Sobha, Manager (Quality Assurance), conducting a training on 'Good Manufacturing Process and Safety' on

15 February, 2014


Training on 'Lean Manufacturing’ conducted for executives and employees by Mr Mohan Das Mukund on 20 February, 2014

HR and Career \& Guidance Centre organised an awareness talk on 'Road Safety' by Mr Satheesh T.V., Rtd. Superintendent of Police, Thiruvananthapuram on 22

February, 2014


Mr R.P.Khandelwal, Director (Finance) delivered a lecture on 'Building Competitiveness' as part of Think Tank conducted by HLL Academy on 1 March, 2014

Mr B.Rajendran, Group Head (Condoms \& FMCG) hoisted the safety flag as part of National Safety Day 2014 on 4 March, 2014

Mr K. Sasi, Director, Factories \& Boilers inaugurated the safety week valedictory function on 6 March, 2014



Prizes distributed for various competitions held in connection with Safety \& Productivity week celebrations


Training on 'First Aid’ by Mr Arun G, Health Inspector, Medical College Unit, Thiruvananthapuram

Celebrating women's day Mrs Anitha Thampy, Unit Chief administered a women's day pledge on 7 March, 2014

Training on 'Excellence in Work Environment' conducted by Mr Mohan Das Mukund on 13 \& 14 March, 2014

A medical camp organised for the neighbourhood of PFT by the doctors from Government Medical College, Government Dental College, Government Ophthalmic Hospital \& Indian Institute of Diabetics on

15 March, 2014

Training for operator employees conducted by Mr Biju, Instructor, Govt ITI, Chackai on 18 \& 19 March, 2014



Dr Thankamoni Amma, Executive Member, Mahatma Gandhi International University, Wardha inaugurating an official language conference on 'HLL's Role in the Health Care of Public' on 21 March, 2014


Redressal on sexual harassment Committee organised an awareness talk on 'Equality for Women is Progress for All' by Dr B.Sandhya, IPS, ADGP, Kerala


C\&MD Dr M.Ayyappan addressed all the executives of Corporate Head Office, ID Division, Facility Management Division, HLL Academy and HLL- PFT on 1 April, 2014 at JNCMWC Hall, HLL PFT

Lecture on 'Challenge Marketers Face Today' delivered by Dr Babu Thomas, SVP (Marketing) on 02.04.2014 as part of HLL Academy's Think Tank programme


Training on 'Awareness on QA' conducted for trainees under Training and Development scheme and Production Assistants on 7 April, 2014


Technical training through Unicode conducted for employees from CHO, CRDC, HLL Bio medical and HLL ID on 25 April 2014


Dr M. Ayyappan, C\&MD, HLL Lifecare Ltd, inaugurating the World Environment Day celebrations 2014 on 5 June, 2014


Mr Murukan Kattakada, malayalam poet, during the awareness talk organised by Kshamatha Eco Safe Forum titled ' Ellavarkum Thimiram' on 5 June, 2014

Mr A.Somadathan, Rtd Deputy Director(OL), Chief Income Tax Office, talking during the awareness training Programme on OL Policy for employees, on 13 June , 2014



A Training programme on "Building Positive Attitude' was conducted for employees by B.Ajayyakumar, Corporate Trainer, on 19 \& 20 June, 2014


Dr M. Ayyappan, C\&MD, during the 'Meet the CMD' Programme organised for strengthening executive communication on 27, June, 2014

A talk was conducted for the employees on 'Taxation and legal Compliance' by Mr.G.S.Manoharan Nair, Manager(F) on 28, June 2014

Dr Praveen.G.Pai, Geriatrician, Lakeshore Hospital \& Research Centre Ltd, Cochin, during the talk on the topic 'ELDERLY CARE' as part of WORLD ELDER ABUSE AWARENESS DAY conducted by SPARSHAM (Employee Awareness and Development

Programme) on 16 June, 2014



Mr K.C. Jayakumar, Vice President (Hospital Products) hoisted the national flag on Republic Day

Training programme on 'Income Tax' by Mr Manoharan, Manager (Finance) on 27 January, 2014


Dr Lalitha Appukuttan delivered a talk on 'Life Style Disorder' on 18 March, 2014


Training on 'KPI Setting in SAP' conducted for executives by Mr Thomas P. Abraham on 27 March, 2014

Dr Hari Kumar, SP Fort Hospital, delivered a talk on Osteo Arthrities at HLL AFT on 23 April, 2014


Cheers club day on 30 April, 2014

$\qquad$

Mr Naresh Salecha, Joint Secretary \& Financial Advisor, Govt of India Visited HLL - KFC on 16 January, 2014


Operation Qualification run of the refurbished Kendek Moulding machines on 5 March, 2014

Visit of Mr C.K. Mishra, AddI Secretary (Health), MoHFW, Govt of India on 28 March, 2014

$\qquad$

HLL Lifecare Employees Multipurpose Souhard Sahakari Niyamit, Kanagala disbursed silver coins to its members on 20 February, 2014


Dr M.Ayyappan inaugurated the quarters newly constructed under Township Phase-III at KFB premises on 20 February, 2014

Dr Babu Thomas, SVP (Mktg) handed over the sports materials to Mr Appannagouda Patil Vidya Mandir, Kanagala held on 20 March, 2014


Holi celebration at Central Marketing Office

Hindi workshop


Seminar on 'Investment and savings'


C\&MD Dr M.Ayyappan inaugurating Annual Marketing Conference on 7 April, 2014
Pink club members cutting cake during the inaugural function of PINK club

Annual Medical Health Check-up organised by HR, Noida for employees of Noida Office, Engineering Unit- Nirman Bhawan at Noida on 7 January, 2014

Holi, festival of colors was celebrated at Noida Office on 15 March, 2014

One day Hindi workshop on 'Importance of Raj Bhasa Hindi in Official Work' organised on 6 March, 2014 by Mr Vijay Kumar, Director (Official Language) Regional Implementation Office, Ministry Of Home Affairs, Cochin


## VIJAY DIWAS

| UNIT | TEAM MEMBERS J | RY ACHIEVEMENT |
| :---: | :---: | :---: |
| KFC | Balakrishnan V, (MG4) <br> Krishnan P, (MG4) <br> \& Alby E V, (MG5) | Highest ever output of 17.82 million pieces male condoms secondary packing during Dec 2013. |
| Hindlabs <br> Thrissur | Ajesh K. V <br> (Centre Manager) | Highest amount of Rs.133600/- collected in a day (13/12/2013), among the Hindlabs MRI scan centres and highest number of scans (36 scans) done in a day. |
| AFT | Sydu Sulaiman J, (MG6) <br> Muraleedharan R, (MG5) <br> Asajanakan R, (MG3) <br> Asok Kumar R, (MG1) <br> \& Anil Kumar B, (JG2) | Operating 4 Autoclave Loads in a Shift to achieve 10 Autoclave loads in a single day. |
| PFT(R\&D) | P. Baiju, (SM) <br> Madhu R, (O4) <br> Sunitha K, (O4) <br> \& Sukumaran N, (MG5) | Inhouse development of warming lubricants. |

## FEBRUARY

| HCS | Madhu Madhavan (CentreManager- LCC-RIO) | Collecting revenue of Rs:- 1.12 lakhs in a day (20-01-2014) |
| :---: | :---: | :---: |
| KFB | P.R. Unune, (DM) <br> M.K. Peerjade, (O3) <br> A.B. Patil, (O3) <br> \& Hema Belawadi, (O3) | Reduction in the consumption norms of API and excepients of OCP for current year production from $2 \%$ to $1.26 \%$ resulting in saving of INR 1.1 Lakhs. |
| PFT(ENGG.) | Mahesh Kumar P.R., (MgrM\&U) <br> K.J. Chakko, (O3) <br> K.M. Philip, (MG6) <br> \& Vincent Nivan, (MG1) | Modification of the conventional drive with direct drive system in the vulcanizing machine. |
| NOIDA | Gaurav Kumar Sharma (Mgr HR) <br> Ramesh Mohan R.P.,(DMHR) <br> \& Manoj B.S. Daya, (AM HR) | 1). Health check up camp conducted for 200 employees of HLL Noida including Hindlabs \& Engineering Unit - Nirmala Bhavan. <br> 2). Initiating group SMS facility in Noida office in order to communicate (passing informations to employees in a faster way and in order to save paper) (including employees in project sites). |


| UNIT | TEAM MEMBERS MA |  |
| :---: | :---: | :---: |
| CHO | S. Sreejith, Manager (IT) | Installation of new corporate e-mail service integrating with SAP application for e-tenders and e-recruitment mails to extemal parties. |
| PFT | Anil Kumar K.K, DM (Engg) <br> Vijesh V, APM (Engg) <br> P.K Babu, SG2 (Engg) <br> Venugopal K.P, SG1 (Engg) <br> \& Gopakumar G., MG6 (Engg) | Automation of mixing tanks in Plant - A. |
| KFB | R.K. Naik, O3 (Mech.) <br> V.S. Banajwad, SG4 (Mech) <br> A.S. Desai, SG3 (Mech) <br> G.S. Patil, SG3 (OCP) <br> \& M.R. Havaldar, SG3 (OCP) | Developed filter integrity test for vent filters in water system by designing \& fabricating equipment inhouse and saved Rs. 3.76 Lakhs per annum. |
| AFT | Anoop C.S, DM(QA) | Developed alternate vendor for Pressure Sensitive label and introduced in the market. |
| CMO | Ajay Kumar Singh, MO, HCD-WC | Converted Customer like BMSICL, Patna and got an order of Rs.48, 91,423/- for sutures \& gloves. Also converted RIMS Ranchi and generated a business of Rs. 1.88 lakhs. Also successfully conducted the AICOG conference at Patna and collectively did a booking of 34.5 lakhs. |
|  | Gunasekaran, BDE, WHD | Sales in Feb'14-Rs. 3.25 Lakhs. |
| APRIL |  |  |
| CHO | Surya G. <br> \& V.S. Solanki, AVP (Fin) | Shifted from sole banking arrangements to multiple banking arrangements with SBI and thereby making a benefit of 3-4 cr . P.a. |
| WHD | Gunasekaran, BDE | Sales in Feb'14-Rs. 5.15 lakhs. |
| AFT | Tom B Mathew | Towards achieving highest production of Blood Bags since inception (11.05 MPcs). |
| KFB | B. Gururaja, SM (C.P.) <br> M.D. Otari, SM(Primary) <br> Jeevan Kamble, DM (primary) <br> R.V Hireholi, O-3 <br> \& V.B. Parit, MG4, (Primary) | Moulding Production increased from 280 mpcs per annum (2012-13) to $284 \mathrm{mpcs} /$ annum (2013-14). |
| PFT | Binu Thomas, JGM (P\&S) | For achieving ever time highest dispatch of 241.05 M.pcs in March 2014. |


| MAY |  |  |
| :---: | :---: | :---: |
| UNIT | TEAM MEMBERS | ACHIEVEMENT |
| CHO (IT) | Nireesh P.H.,Manager \& Narayanan. C, DM | Enabling e-tendering for the successful procurement process for raw materials, packaging materials, utilities and service. |
| CMO | Mukesh Kumar Surya, (Sr. Mktg. Officer) | Achieved $100 \%$ of the Saheli TGTs for the April month. He has liquidated 250 cases - value wise -26.70 lacs. Mr. Mukesh is given saheli TGT's for the Delhi NCR. |
| KFB | Vishnu R. (Export Coordinator) | Developed filter integrity test for vent filters in water system by designing \& fabricating equipment inhouse and saved Rs. 3.76 Lakhs per annum. |
| KFC | R. K. Naik, O2 G.S. Patil, SG3 M.R. Havaldar, SG3 V.S. Banajwad,SG3 \& A.S. Desai, SG3 | cEDI (Continuous De- Electrolonization Unit) of water system of unipill Block is cleaned and recharged successfully at Unit level instead of new purchase which may save upto Rs. 7.25 Lakhs (Procurement, Import period etc.) |
| PFT | Anil Shankar R.S., Manager Ansu Elizabath Jacob, DM \& Rahul Ojha., AM | Successful introduction of centralized annual E- Tendering for major raw materials in the year 2014-15. |


| JUNE |  |  |
| :---: | :---: | :---: |
| CHO | S.M. Unnikrishnan, DVP(CS\&P) Rajesh.T.Divakaran, DGM (CC) Hareesh. M | Rebranding of GAPL the company took over by HLL Lifecare Ltd. |
| PFT | S.Venugopal, DGM(TS)i/c | for Excellence in Environment Mangement Systems in ETP operation which resulted in the unit getting first prize from KSPCB. |
| CMO | Mr. Vaskar Banerjee, JTO (HCD-WC) | Achieving $100 \%$ of target month to month basis for a revenue of 2 lacs from trade. Converted customer like frank Ross for our Gloves and Disinfectant and generated order from them. Successfully implementing the activity of OT Days. |
| KFC | Mr. Jitesh Prabhu. S.L. (DM - IBD) | Male Condoms Order for 56 Mpcs from UNFPA worth NR 10 crores |


|  |  |  |
| :---: | :---: | :---: |
| UNIT | TEAM MEMBERS | ACHIEVEMENT |
| $\begin{aligned} & \text { CHO- } \\ & \text { R\&D } \end{aligned}$ | Dr. R. Lakshmi Narayanan, Scientist E3 <br> Dr. A. Kumaran, Scientist E2 <br> Dr. V. Suvekbala, Scientist | Received Bill \& Melinda Gates Funding \$ 100000 for producing Green Condoms |
| PFT | P Deepu, SM, ETD <br> Udhayachandrika, DM, ETD <br> R Antony, MG4, ETD | Designed and Introduced Auto flap Cleaning To Eliminate Manual Flap Cleaning. |
| CMO <br> (WHD) | Pankaj Gadhvi, BDE, Rajkot | Saved 122 uterus (Emily Sales in June'14-122 units). |
| AFT | Krishnan Namboothiri, <br> Manager (Engg) | Replacing old conventional Air Handling units of HVAC Systems for clean room areas with new energy efficient Double skin type, thereby 40\% reduction in rating of motors to 11,100 units (KWH) of power per month. Investment for the project - Rs. 2 lakhs, saving per year - Rs. 8.30 lakhs \&Payback period -2.6 years. |
| KFC | Manoj L.K. <br> DM (Prdtn. \& Engg.) | SAP implementation at HLL IFC \& MRP run at HLL KFC. |

#   













 Byiss:



















## 'Bright Future for Social Marketing'

## Express News Service

T'Puram: Social marketing will gain momentum in the years to come with more corporates and managements taking an interest in the field, N Veeramanikan$\tan$, pro-vice chancellor of the Kerala University, said on Friday.

He was speaking after inaugurating the national seminar 'Social Marketing: The Role of Academics, Government, Public Sector and NGOs' at HLL Lifecare Corporate R\&D Centre, Akkulam.

There is a lack of awareness on the societal needs and habits which need to percolate down to the society at large. Even though social marketing is considered a new subject in management now, it had gained importance much before the dawn of management subjects. There is a need for behavioural change among


Pro-Vice Chancellor N Veeramanikantan releasing the special issue of 'Management Innovator' at the seminar on social marketing held in the city
the people and also the field support from organisations, academicians and NGOs, be said.

Speaking on the occasion, Dr Babu Thomas reiterated the commitment shown by HLL Lifecare in the area of social marketing. He said that a separate Trust has been created for this purpose. But more thrust needs to be given by the govern-
ment for this field to get its due recognition, he said.

Dr K S Chandrasekar, director, School of Business Management and Legal Studies, introduced the subject. Sharad Agrawal, CEO, HLFPPT, also spoke. The Pro-Vice Chancellor also released the special issue of the journal 'Management Innovator on the occasion.

## The Hindu

## HLL Lifecare buys majo stake in Goa Antibiotics

## Aarti Dhar

NEW DELHI: HLL Lifecare Limited (HLL), a Mini Ratna public sector enterprise of Ministry of Health and Family Welfare, has expanded into pharmaceutical business by acquiring majority stake in Goa Antibiotics and Pharmaceuticals Ltd. (GAPL), a public sector company owned by the Goa Government.
The Goa Government had recently approved a proposal to disinvest 74 per cent equity stake of the state-owned EDC Limited in GAPL in favour of HLL. Under the agreement, HLL will expand and leverage this facility to diversify its pharma portfolio. Further, it will retain all the existing 205 employees of GAPL.
"The acquisition of majority stake in GAPL will add muscle to our pharmaceutical business," said M. Ayyappan, CMD, HLL Lifecare.

A slew of government initiatives to make the delivery of healtheare services affordable to the masses have led
to a boom in generic d business in the country. I has been actively partne the Centre for its ambit healthcare programme universal health cover Through its retail pha networks in AIIMS, New hi, and Haryana, it prov 147 generic medicines. cently, it had set up a state the-art hormonal form tion plant in Belgaum Karnataka, where it alre has a pharma production cility. HLL has also set pharma production facilit Indore in Madhya Prades
Hindlabs and Life Centers (LCC), the two $m$ brands of HLL, provide d nostic services and r pharma products and sur, implants to partner inst tions under the PPP mo The company has been of ating specialty diagnos and pharmacy services leading healthcare inst tions in Kerala, Odisha other states in collabora with respective State He Departments.







Kerala Kaumudi







 nภlviが कร

## Deshabhimani

##  









 （4）ขู้․ํ）

 ก





 ธकゅウ ellilguloñ कithleges
 ๙uawosisक＂ellipri．



 mißaanlang．wכominug．ब्यूघ



 ，ब2jal ม．





## Malayala Manorama

##  

（mojumarn

 （ั้ acojanulislonasivi celzi？




 ค）ม्ये 中）



 เmा aamone alamolox
 （าทोก ＂เธmbleyas epwinl eldioul




 2vacuvilasjer minguilapel






 miaflolserminh


 мा elary．


Dr Suresh Kumar R Vishnu S AM (Official AM (Legal) Language)


Sreejith R.S Worker Trainee


Viji V
Worker Trainee


Thulasi Devi S Receptionist cum despatcher


## CORPORATE LADDER



$\qquad$


Valsala R MG-6


Valsalakumari T Vasanthakumary BR MG-6


Sivadas S
MG-6


Sajit R MG-5


MG-6


Swamakaran Nair R
MG-6


Bindu S
MG-5


Vijayakumar M MG-6


Vijayamma V MG-6


Vimala J MG-6


Baluchandran R C MG-6


Raveendran Nair S MG-6


Neena M.G MG-4


Hebbali I.B MG-5


Kumbhar J.V MG-4


Parit Vinod Balu
MG-4


Thulasidharan NairC Gopi S MG-6


Mulla M.D 0-3


Manjusha R MG-1


Jayalekshmi S.
0-4 , CMO


Naik G.B
SG-1
Huballi T.M MG-5

## RETIREMENT




Chalawadi D.G
MG-4


Gadigennavar R.P
MG-4


Magadum S.P
0-3


Shinde S.A
MG-3


Ginimav R.R MG-3

88 HLL FAMILY


Saravana Karthikeyan R. SCIENTISTE3


Krishna Kumar G.
CHO


Muraledharan Nair K MG-4 PFT


Rahul M.
Chennai


Shyam Kumar. M
International Business Development Manager - Pharmaceuticals



Sailesh Babu K G
Instrumentation, Peroorkada Factory


Mr Lov Verma, I.A.S, a 1978-batch civil servant of the Uttar Pradesh Cadre is currently the Secretary, Ministry of Health and Family Welfare, Government of India. Born on 9 January 1956, he holds a post graduate degree in Political Science and is a graduate in Political Science and English History. He is a proved writer and 'The Queen could sing' is the book written by Mr Lov Verma and his twin brother Mr Kush Verma who is also a civil servant of the Uttar Pradesh Cadre.


## The Search Eternal

I
Beneath my fractured dreams, there lie, My deepest fears. An anguished cry, Breaks free from my troubled heart. I, Restlessly watch the world go by. A strange tattoo beats under my, Skin. A ghostly voice echoes, "Why? Why are we born? Why do we die?" In response, the centuries sigh.

II
' But you are not the only one," They chorus, 'Ever since the sun", Has beaten down and earth has spun, Man's tried to go beyond the fun, And games, attempted not to run, Away from deeper meanings. Hun, Or Eskimo, pagan or nun, Soul-searching man has always done.


Belonging to that lonely band,
Of men who sought to understand, The deep mysteries of Life and, Death, was Gautam Buddha, who planned, To go beyond the shifting sand, Of what is and what is not. Land, A family, a palace grand,
He had- but life was just too bland.

## IV

But all that changed that winter day,
When morning dawned, all dull and grey,
Gautam found an old beggar lay,
By the roadside, whose sores did say,
"O! Pray for me, traveller, pray!
Death! Come, seize me without delay! Or, to cure me, will someone stay?" But the Prince hastened on his way.
V

Sores suppurated in his mind, The Prince, who was gentle and kind, Found that what he had left behind, Grew on him, left his forehead lined, He could not take the daily grind, Seeking freedom from ties that bind, One evening after he'd dined,
He left-his own way he would find.

# 5.5 million 'invisible’ baby deaths a year 



## 7,79,000 deaths, India has the highest newborn mortality in the world

$G^{\prime}$lobally, about 5.5 million babies- nearly three million neonates and about 2.6 million stillbirths - die every year. In other words, everyday, about 8,000 neonates are dying and the number of stillbirths is about 7,000. Stillbirths happen at about 28 weeks of gestation and also during labour. Babies who die during labour - just five minutes before birth - account for nearly half of all stillbirths.

Half of all the newborn deaths across the world occur in five countries. With 7,79,000 deaths, India accounts for the highest number of newborn mortality in the world. The other four countries are Nigeria (2,76,000), Pakistan (2,02,400), China ( $1,57,000$ ) and the Democratic Republic of Congo $(1,18,000)$. The results were published recently in The Lancet.

## Slower progress

What is indeed significant is that while great strides have been taken in halving the number of deaths in children aged under-five, the progress in reducing the number of newborn deaths has been 'slower'. In the case of stillbirths, the progress has been even worse - it is 'substantially slower' than even that of reducing newborn mortality. Stillbirths are not counted in the Millennium Development Goals.

Shockingly, the 2.6 million stillbirths every year
across the world are largely 'invisible'. "In most countries stillbirths do not get birth or death certificates, which contributes to their invisibility; hence, most of the world's newborn deaths and almost all stillbirths enter and leave the world without a piece of paper to record their existence," Joy Lawn, professor of maternal, reproductive and child health at the London School of Hygiene and Tropical Medicine and lead author of one of the papers was quoted as saying in The Lancet. "The fact that the vast majority of these deaths - which have a huge effect on the women and families involved - are never formally included in a country's health registration systems signifies acceptance that these deaths are inevitable, and ultimately links to inaction."

According to the journal, "preterm babies are less likely to be counted, even in rich countries, especially where they are not expected to survive."

Though the average annual rate of newborn deaths has been declining at 2 per cent since 1990, the rate of decline is lower compared with that seen in the under-five age group - 3.4 per cent. The lack of registration, The Lancet notes, is a key reason for slower progress in recent decades for prevention of newborn deaths compared with maternal and child mortality reduction.

But about three million deaths - 54 per cent of maternal deaths, 33 per cent of stillbirths, and 71 per cent of newborn deaths - can be easily prevented if 'achievable interventions are scaled up to nearly universal coverage' at all stages - before conception, as well as before, during and after pregnancy.

Courtesy : The Hindu

## The M other Sun

In the early morning, wakes up she, With smiling eyes \& cheeks that blush.

She looks upon her daughter below, And hugs her with love that overflow.

She gives her daughter- milk \& food, And cheers her up in a better mood.

She warms up her daughter's body, And lights up her way.

She is a tough mother sometimes!
And doesn't mind punishing her kid for mischief.

She loves and cares like a nurse,
And she is the most tolerant mother, ever you see.



HLL Biotech Ltd (HBL) secures future generations by providing safe and effective vaccines at affordable prices for every Indian. HBL is partnering with Ministry of Health and Family Welfare, Government of India to set up a premium facility for production of vaccines for the National Immunization Programme and other new generation vaccines at its campus in Chengalpettu near Chennai in Tamil Nadu.

Ticel Biopark Campus (Module \# 013-015), CSIR Road, Taramani, Chennai-600 133, Tamil Nadu, India

# गोवा एंटिबायोटिक्स अब एचएलएल के अधिकार में 

गोवा एंटिबायोटिक्स एवं फार्मस्यूटिकल्स लिमिटेड (जीएपीएल) वर्ष 1980 को हिंदुस्तान एंटिबायोटिक्स लिमिटेड (एचएलएल) पूर्ण और ई डी सी लिमिटेड (गोवा सरकार का उद्यम) के संयुक्त उद्यम के रूप में प्रारंभित एक राज्य सार्वजनिक उद्यम है। 19 मार्च, 2014 को जी ए पी एल का 74 प्रतिशत शेयर एचएलएल लाइफ़केयर लिमिटेड को स्थानांतरित किया गया और जी ए पी एल इस प्रकार एचएलएल की समनुषंगी कंपनी बन गयी। इससे एचएलएल के दवा उत्पादन-विपणन क्षेत्र और भी सक्रिय हो जाएगा । गोवा के मुख्यमंत्री मनोहर परीक्कर की अध्यक्षता में गोवा मंत्री सभा ने सरकार के इडीसी लिमिटेड का $74 \%$ शेयर एचएलएल को बेचने का निर्णय लिया । एचएलएल के फार्मा विभाग के विकास के लिए यह समझौता अधिक सहायक होगा । एचएलएल के अध्यक्ष एवं प्रबंध निदेशक, डॉ.एम.अय्यप्पन ने कहा कि फार्मा के क्षेत्र में अपना स्थान मज़बूत करने के उद्देश्य से ही एचएलएल ने जी ए पी एल का अधिकांश शेयर अपना लिया है । एचएलएल का लक्ष्य ही गुणवत्ता वाला उत्पाद किफायती दाम पर आम जनता तक पहुँचाना । बाज़ारी माँग के अनुसार दवा उत्पादन बढ़ाने का श्रम चल रहा है । साथ ही उन्होंने जोड़ा कि परियोजना प्रबंधक केंद्रों का संस्थापन, जेनरिक दवाओं का विपणन केंद्र आदि स्वास्थ्य क्षेत्र के वैविद्यपूर्ण योजनाओं को और भी प्रभावपूर्ण बनाएगा । एचएलएल महिलाओं के स्वास्थ्य रक्षा उत्पादों से पहले ही फार्मा के क्षेत्र में सक्रिय है । कंपनी को देश के 3500 अस्पताल और 30000 मेडिकलवृत्तिकों का एक सुदृढ़ एवं मज़बूत विपणन श्रेणी है । एचएलएल के उत्पादन श्रेणी में गर्भनिरोधक उपाय, ब्लड बैग, शल्यक्रिया उपकरण, दस्ताने, रक्त बैंकों का उपकरण आदि हैं । हरियाणा और दिल्ली के ए आई आई एम एस रीटेल आउटलेटों के माध्यम से एचएलएल आम लोगों को 147 प्रकार के जेनरिक दवाओं का वितरण करता है । एचएलएल को कर्नाटका के बेलगाम में विश्वस्तरीय होर्मोणल सूत्रीकरण उत्पादन यूनिट और बेलगाम और इंदौर में दवा-उत्पादन संयंत्र है । आगे एचएलएल केरल और अन्य

राज्यों के स्वास्थ्यरक्षा विभाग की सहभागिता से संबंधित राज्यों के स्वास्थ्यरक्षा केंद्रों में विशेष डायग्नोस्टिक, फार्मसी सेवायें भी उपलब्ध की जाती हैं ।
इस प्रकार फार्मसी क्षेत्र को अधिक मज़बूत करने के उद्देश्य से अपने अधिकार में लिये जी ए पी एल के अत्याधुनिक सुविधावाले विनिर्माण संयंत्र को जी एम पी मानक है। इसका पंजीकृत कार्यालय और फार्मा विनिर्माण सुविधा उत्तर गोवा के पेर्नम तलुका के ड्यूम गाँव में 8.4 हेक्टर में स्थित है जी ए पी एल तो राजस्थान में आयुर्वेदिक और होमियोपथिक उत्पादों के लिए विनिर्माण सुविधा है। कंपनी गोवा राज्य में फुटकर फार्मसी आउटलेट भी चालाती है। जी ए पी एल के अधीन फार्मा, आयुर्वेदिक यूनानी और होमियोपथिक उत्पादों की विनिर्माण श्रृंखला है।
फार्मा उत्पाद श्रेणी में विविध थेराप्यूटिक ग्रूप शामिल हैं सेफालोस्पोरिन एंटिबायोटिक्स, पेंसिल एंटिबायोटिक्स, एंटि -डायबेटिक्स, कार्डियोवास्कुलार उत्पाद, एंटि-बैक्टीरियल, एंटि-मलेरियल, एंटि-फंगल, एंटि-ट्यूबेरकुलार औषध, एंटि प्रोटोज़ोन, एंटि हेल्मिनथेस, नॉन स्टिरोइडल, एंटि इन्फ्लमेंट री औषध, नरकोटिक अनालजेसिक्स, मुकोलिटिक, सिडेटीव एवं ट्रानक्विलाइसर, एंटिमेटिक, एंटि-अलेर्जिक, एच 2 ब्लोकेर्स और अलसर हीलिंग औषध, खांसी सिरप,सप्लिमेंट्स आदि। आयुर्वेदिक और यूनानी उत्पादों की कोटि में रसायन, चुरान, बासमा, पिस्टि, आसवारिष्ट, गुटिका, लौहामंदूर, खाँसी सिरप, मरहम, मेडिकेटड ऑयल तथा थेरापिक ग्रूप में एंटिपाइस्ल, मूत्र मार्ग संक्रमण, एंटिपाइरेटिक्स, सेडक्टीव्स, एंटिचोलेस्ट्राल, किड्नी स्टॉन थेरापी, लिवर टोनिक, एंटि-डायबेक्टिक्स और होमियोपथिक औषथ खंड में मदर में टिंचर, बायो - केमिक, बायो कॉम्बिनेशन, मरहम और तेल आते हें। 31.3.2013 के गणना के अनुसार जी ए पी एल में 205 कर्मचारी हैं। दरअसल जी ए पी एल का सम्मेलन एचएलएल लाइफ़केयर की उन्नति के प्रयास का और एक मील पत्थर ही है।



नारी अबला नहीं सबला है । लेकिन अधिकांश स्त्रियाँ इससे न तो अनभिज्ञ है या पुरुष के अधीन रहने से स्वयं को अबला मानने के लिए विवश हो जाती हैं । वास्तव में प्रकृति का अस्तित्व ही स्त्री पर निर्भर है । अतः स्त्री सुरक्षा विशेषतः उनकी स्वास्थ्यरक्षा पर अतीव प्रमुखता देना नितांत आवश्यक ही है । इस सत्य को पहचान कर देश के सर्वप्रमुख स्वास्थ्यरक्षा कंपनी एचएलएल लाइफ़केयर ने स्त्री शाक्तीकरण एवं स्वास्थ्यरक्षा के प्रति महिलाओं को जागरूकता प्रदान करने के लिए ‘महिलाओं का संसार’ नाम पर एक स्वास्थ्य सेमिनार 23 मई, 2014 को एचएलएल-पेरूरकड़ा फैक्टरी के सर्गम ओडिटोरियम में आयोजित किया। इस एक दिवसीय सेमिनार का उद्घाटन केरल के अपर पुलीस महानिदेशक श्रीमती आर.श्रीलेखा आई पी एस ने किया ।
आगे स्तनार्बुद, गर्भाशय कैंसर, गर्भनिरोधन, मासिक चक्र की समस्यायें, मासिकच्र के शुचित्व की आवश्यकता, स्वास्थ्य पोषण आदि के प्रति महिलओं को अवगत कराने के लिए आयोजित इस सेमिनार का उद्घाटन करते हुए श्रीमती आर.श्रीलेखा ने कहा कि एचएलएल स्त्रियों के साथ केरल और तिरुवनंतपुरम में भी अच्छेअच्छे स्वास्थ्य उत्पाद और अस्पताल शुरू करने

की इच्छा प्रकट की। महिलायें अपना स्वास्थ्य और सौन्दर्य की परवाह न करके परिवार के औरों की आवश्यकताओं को अधिक प्रमुखता देने की स्थिति विशेष देखा जाता है। स्त्रियों को अपने स्वास्थ्य पर भी अधिक ध्यान देना चाहिए । पुरुषों की बीमारियों के कारण उनकी शराबी एवं धूम्रपान एवं अन्य गलत चेष्टायें हैं । लेकिन स्त्रीयों का मानसिक तनाव ही उनकी बीमारी का कारक बन जाती है । इसिलए स्त्रीयों को अपना मन और तन तनाव से मुक्त रखने की कोशिश करनी चाहिए । जिससे वे हमेशा संपूर्ण आरोग्यवती बन सकती हैं । साथ ही नारी को किसी भी प्रकार की प्रतिकूल परिस्थियों का सामना करने की शक्ति भी अर्जित करनी चाहिए । क्योंकि आज वे हर कोने में भोग का वस्तु मात्र बन जाते हैं। एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन ने अपने अध्यक्षीय भाषण में कहा, स्त्री शक्ति एवं क्षमता पर हमें पूरा विश्वास है । जिससे कंपनी के कई उच्च पदों का कार्य भी महिलायें हि संभालती हैं । महिलाओं की स्वास्थ्यरक्षा पर अधिक फोकस करते हुए हमने कंपनी में ‘स्वास्थ्यरक्षा प्रभाग’ खोला है । स्त्रीयों के विनिर्माण और विपणन पर अधिक ज़ोर भी देते हैं ।


कोट्टक्कल आर्यवैद्यशाला के साथ मिलकर स्त्रियों के लिए आयुर्वेदिक औषधों का भी विपणन करते हैं । हमारा उद्देश्य है गुणवत्तापूर्व एवं किफायती स्वास्थ्यरक्षा उत्पादें महिलाओं को उपलब्ध कराना है। इसके मद्देनज़र हमने ' महिलाओं का संसार' नामक यह विशेष सेमिनार आयोजित किया। महिलाओं एवं बच्चों को गुणवत्तापूर्ण स्वास्थ्यरक्षा प्रदान करने को लक्ष्यकर प्रारंभिक लाइफ़स्प्रिंग अस्पतालों पर भी उन्होंने इस अवसर पर नज़र डाली । यूनिवर्सिटी महिला एसोसियेशन की उपाध्यक्ष डॉ. एस.तंकमणि अम्मा ने अपने आशीर्वाद भाषण में स्पष्ट किया कि स्त्री की स्वास्थ्य का संरक्षण करना पुरुष का उत्तरदायित्व है । स्त्री और पुरुष दोनों एक दूसरे के पूरक है, ये एक सिक्के के दो भाग हैं । पुरुष के बिना स्त्री की पूर्णता संभव नहीं । स्त्री हमेशा पुरुष की अच्छी सहेली ही है । उन्होंने की महिलाओं की स्वास्थ्य रक्षा के लिए एचएलएल द्वारा की गयी गतिविधियों की खूब सराहना भी की ।
सम्मेलन में डॉबाबु तोमस, वरिष्ठ उपाध्यक्ष (विपणन) और श्री ए.एम.कादर, प्रबंधक ने क्रमशः स्वागत एवं कृतज्ञता का काम संभाला । बाद में, ‘सर्विकल कैंसर, ब्रेस्ट कैंसर-सावधानियों की आवश्कता’ पर डॉ.कलावती, सहायक प्रोफसर, आर सी

सी, तिरुवनंतपुरम, गर्भनिरोधन और डिस्फंग्शनल ब्लीडिंग’ पर डॉ.जी.राजमोहन, वैज्ञानिक, ई-2, एचएलएल-कॉर्पोरेट आर \& डी केंद्र, ‘स्वस्थ भोजन की आदतें, आहार, रोग होने की संभावनायें और सावधानियाँ' विषय के बारे में डॉ.अनिता मोहन, पोषण विशेषज्ञ और राज्य प्रोग्राम अधिकारी, स्वास्थ्य निदेशालय, ‘स्वच्छ माहवार चुनौतियाँ और सावधानियाँ’ पर डॉ.हेमा, गाइनकोलजिस्ट, सरकारी मेडिकल कॉलेज, तिरुवनांतपुरम और डॉ.सुस्मिता प्रियदर्शिनी ओट्टा, आयुर्वेद अनुसंधान संस्थान, तिरुवनंतपुरम ने क्लास लिया ।
तिरुवनंतपुरम मेडिकल कॉलेज के सामुदायिक चििकित्सा विभाग की सहयोग से आयोजित इस सेमिनार में
तिरुवनंतपुरम के विविध क्षेत्रों के 300 से अधिक महिलाओं ने सक्रिय रूप से भाग लेकर इससे लाभ उठाया ।

## एचएलएल फैक्टरी दिवस

## फक्टरा |दवस FACTORY DAY April(अप्रैल) 2014 <br> 

## एचएलएल को आम स्वास््यरक्षा के

## नवाचार में राष्ट्रीय पुरस्कार

स्वास्थ्यरक्षा के नवाचार परियोजनाओं एवं उत्पादों से उन्नति के शिखर पर खडे एचएलएल के कब्जे में और एक उपलब्धी भी - आम स्वास्थ्यरक्षा के नवाचार में राष्ट १ोय पुरस्कार। एक नूतन
पुनरुत्पादक स्वास्थ्य उपाय - कोट्टड कॉपर टी इन्ट्रा यूट राइन उपाय (आईयुडी) - के तहत एचएलएल इस पुरस्कार के लिए हकदार बन गया। आम स्वास्थ्यरक्षा में अकादमिक और पोलिमरों के अनुसंधान एवं विकास संस्थान श्रेणी के स्वास्थ्य एवं परिवार कल्याण मंत्रालय के अधीन के सार्वजनिक उद्यम एचएलएल लाइफकेयर लिमिटेड, केमिकल्स ः पेट्रोकेमिकल्स विभाग (डीसीपीसी) द्वारा संस्थापित इस राष्ट्रीय पुरस्कार के लिए चुन लिया गया। इस के अधीन शील्ड, प्रशस्तिपत्र और दो लाख का नकद पुरस्कार भी एचएलएल को प्राप्त हुआ है। प्लास्टिक्स इंजीनियरिंग और तकनॉलजी (सीआईपीइटी) द्वारा हाल में दिल्ली में आयोजित समारोह के अवसर पर रसायन और उर्वरक के राज्य मंत्री श्री निहालचंद मेहवाल से एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन ने यह पुरस्कार हासिल किया। रसायन और उर्वरक के संघ मंत्री श्री अनंद कुमार भी समारोह में उपस्थित थे।
यह इंट्रायूटाराइन उपाय (आईवीडी) गर्भनिरोधन के लिए अत्यंत प्रभावी एवं सुविधाजनक पद्धति है। एचएलएल के इस परियोजना का मुख्य लक्ष्य है, गर्भाशय में कॉपर टी प्रविष्ट करते समय कॉपर आईयुडी से कॉपर अयरनों के प्रारंभिक बल्क रिलीज़ को रोकना, जो कभी कभी वर्द्धित माहवारी रक्तस्राव का कारण बन जाता है।

एचएलएल कॉर्पोरेट अनुसंधान एवं विकास केंद्र (सीआरडीसी) के वरिष्ठ वैज्ञानिक डॉ अबि संतोष अप्रेम और उनके टीम द्वारा यह उपाय विकसित किया गया। डॉ. अबि संतोष ने बिल ः मेलिंदा गेट्स फाउंडेशन के वैश्विक स्वास्थ्य ललकार कार्यक्रम के अधीन इस मुद्दे के समाधान के लिए विचार रखा और सफलतापूर्वक प्रदर्शन किया और कोट्टड कॉपर - टी विकसित करने के लिए अनुदान भी मिला।
डीसीपीसी, भारत सरकार ने व्यक्तिगत/टीम, उद्योग अकादमिक और अनुसंधान एवं विकास संस्थाओं की सहभागिता पोलिमेरों के विविध क्षेत्रों में सराहनीय नवाचार और आविष्कारों को पहचान करने के लिए तकनॉलजी नवाचार के राष्ट्रीय पुरस्कार को संस्थापित किया। पेट्रोकेमिकल्स २००७ की राष्ट्रीय योजन$\Pi$ के अनुसार पर्यावरण अनुकूल प्रक्रिया और तकनॉलजी से वैश्विक प्रतिस्पर्धी मूल्य पर मूल्यवर्धित एवं गुणवत्ता पेट ोकेमिकल उत्पादों को विकसित करना इस का उद्देश्य है।
यह पुरस्कार अनुसंधान एवं विकास में सर्वोत्कृष्ठ योगदान के लिए है, जो उत्तम ऊर्जा खपत, उत्तम प्लास्टिक कचरा प्रबंधन, उत्पादन जीवन चक्र में वृद्धि, नवाचार उत्पाद, गुणवत्ता मानक, पुनः चंक्रमण और अन्य उभरते क्षेत्रों के विकास की ओर जाता है। इस चौथे राष्ट्रीय पुरस्कार के लिए ३१३ नामांकनों से १७ विजेताओं को चुन लिये गये।
श्री अनंत कुमार ने नवाचार की आवश्यकता और पेट्रोकेमिकल्स एवं प्लास्टिक प्रसंस्करण उद्योग में सुस्थिर विकास एवं नूतन आशय की आवश्यकता पर ज़ोर दिया।


## " मेरी ज़िन्दगी है खूबसूरत, मेरा परिवार है खुशहाल, मैं हूं इसका आधार, सहेली ने निभाया मेरा साथ।"

पिछले 18 वर्षों से दुनिया की एकमात्र स्टेरॉइड रहित गर्भ निरोधक गोली, जो है लाखों महिलाओं की सहेली और लेने में आसान-हफ्ते में एक बार*। सहेली से बुरे प्रभाव, जैसे मोटापा, उल्टियां और चक्कर बिल्कुल नहीं, क्योंकि ये है $100 \%$ स्टेरॉइड रहित गर्भ निरोधक गोली।

लाखों की सहेली, बन सकती है आपकी सहेली।


अधिक जानकारी के लिए, हमें टोल-फ्री नं.: 18004253223 पर सम्पर्क करें, या saheli@lifecarehll.com पर ईमेल भेजीए।

#   




(b)

















 ~ßก̃Sz(m)





























# MODS <br> condons 

## 19 variants. 64 positions. Unlimited pleasure.



Your time. Your place. Your Mooos.

#    

ل」
















 мวめる子。
















 ตி\＆๐ว













 （毋）







 แรกษก\％$\omega$ Mسゥ











ل

 กीめભण1ฝ゙\＆

 Qリカカา．













































































#    

(0)




 ค) ฆัน คிய























 உண๐

















#  

』MO゙ Ş


$000)(\pi)$







๑リハை விஜய゙








## Q 3 Szonlae







(ตDロ)®วดร,













## The scent of

## No Nen

Presenting Moods Deo for Men. 4 refreshing fragrances that are guaranteed to make every moment absolutely irresistible.


พาตทัด\&๐าดส่





##  



©








































































## 




## 

## 














## 











## 











## 






















#  

WறJ ஸிஜる

Ф






















 ปคయणクว
















## 











##   <br> 



m)
















 ஸ゙.































 வวరై






















































## 2ிカியை


















 กృ


## 









 வழ由ゥ



## $\frac{2}{2+1}$ <br> $\stackrel{+}{4}$ <br> + <br>  



Q







 (ே1) ๓アว(ロைறว



















































 \＆子S子め＠）





 discus throw，jumps etc）कुรண1め enaerobic





 ค๐வவคிฆ
















ஸ

 ดஉขる



































## 


















##  












## Herbs Berries




## WE ENSURE VACCINE SECURITY FOR EVERY CHILD

HLL Biotech Ltd promises vaccine security of India by providing safe and effective vaccine at affordable prices. HBL is collaborating with Ministry of Health and Family Welfare,
Government of India to set up a premium facility for producing vaccines for National Immunization Programme and other new generation vaccines. Spread over 100 acres in Chengalpettu near Chennai, HBL also ensures the uninterrupted supply of vaccines for Universal Immunization Programme (UIP) of India.

Ticel Biopark Campus (Module \# 013-015), CSIR Road, Taramani, Chennai-600 133, Tel: +9144-2255 423/33 enquiry@hllbiotech.com visit: www.hllbiotech.com

