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## family



Chairman | R.P. Khandelwal, C\&MD Chief Editor | Rajesh. T. Divakaran Associate Editor | Sudha Gopinath Co-ordinating Editio | Aswathi. A.P Assistant Editor I Maniary Asok Editorial Committee |
S.M. Unnikishnan (CZRDD's office) S.N. Sathu (HITES) v
S.M. Unikrishnan (C\&MD's office), S.N. Sathu (HITES), V. Saraswathi Devi (CHO), V. Kuttappan Pillai (PFT), K.V Kamat (KFB), Binu Thomas (AFT), Sajeev Joseph ( KFC), Anil Kumar. K (AFTPPFT), Gopalakrishnan Nair. P (HMAA), R.B. Bhosale (KFB), Jinu Raju (KFC), Vipin Raj (IFC), Marketing | Rajashekhar.S
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COVERTALK
AMRIT opens pharmacies at 15 centres countrywide, plans 285
more $\qquad$ ........

DEVELOPMENT
First time in Public Sector Specialty OP clinics at Hindlabs

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LAUNCH Made in India affordable 'Velvet' female condom


NEW PROJECT HITES constructing 150-Crore Super Specialty block in Alappuzha

SPORTS TIME
MOODS CUP- the maiden football tournament of HLL

# HINDLABS 

Diagnostic Centre \& Specialty Clinic
Opposite Medical College, Thiruvananthapuram

## Dear friends,

On assuming the office of Chairman and Managing Director, let me extend my good wishes and greetings to all members of HLL Family.
At the outset, let me wholeheartedly thank the Ministry of Health \& Family Welfare, Govt of India for giving me the opportunity to serve our prestigious organisation which is indeed a great honour. I gratefully accept the same with humility.
Friends, we are now celebrating our Golden Jubilee We have been growing, rapidly and consistently. In these 50 years of journey, we have been touching lives of millions across globe through various innovative products and services; at the same time staying focussed in our core business of 'reproductive HLI maintains the same trend and grow further to new heights in the days to come.

Providing best quality products and services at extremely affordable costs has always been our endeavour. All our products and services reflect this core principle. The recent, setting up of AMRIT Pharmacies is one such initiative. It is our pride that we are the implementation partners of AMRIT (Affordable Medicines and Reliable Implants for Treatment \& Family Welfare - offering medicines at highly discounted Welfare - offering medicines at to set up 300 AMRIT Outlets in various Central Government Hospitals and Regional Cancer Centres across the country Within a short span of time across the country. Within a short span of time,
AMRIT has made a huge impact on the general AMRII has made a huge impact on the general Naddaji, Hon'ble Union Minister of Health \& Family Welfare and Shri C.K. Mishraji, Hon'ble Secretary of Health \& Family Welfare for entrusting HLL, the implementation of AMRIT, which is a great boon to the public.
In addition to setting up of AMRIT outlets across the country, HLL is also planning to strengthen its position in the healthcare delivery sector. Diagnostic Centre and Multi Speciality Clinic in Thiruvananthapuram in Kerala has been receiving Thiruvananthapuram in Kerala has been receiving overwhelming response from different quarters.
HINDLABS, HLL Pharmacy and HLL Opticals have always been trendsetters in the healthcare delivery
sector by offering best quality and reliable services at extremely affordable costs. We will be opening up more such units all over India in the coming months.
Behind every such successful project, there is a dedicated team. But building great teams is something that just happens. It takes meticulous planning and execution to get them right football Cup, the first-of-its-kind action packed foobar the very spirit of 'team work'. A novel initiative towards promoting our brand 'MOODS', the even created a high-pitched football fever among the employees and it helped further strengthen the bonding among the team members. I take this opportunity to congratulate the organisers, the players and the spectators for making MOODS Cup, a grand success.
We have a legacy - a legacy of credibility. We will be committed to nurture and sustain our 'credibility factor' in all our decisions and actions.
Friends, TOGETHER WE CAN. We should be determined to hand hold each other and work together in realising our dreams and reaching greater heights
Here once again, I thank all our esteemed stakeholders, associates, financial institutions, employees and most importantly, our loyal customers for their continued support and trust in making HLL a credible brand, globally.

Warm regards,

R.P. Khandelwal

Chairman and Managing Director

## family

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## Last issue gave a thrilling reading experience

was so thrilled to read the Golden Jubilee Special Issue of HLL Family. I joined the company in 2013. I felt so proud of being attached to this great organisation after reading the cover story on ' 50 years of HLL'. Our company has always been evolving, never resting and have always been looking for new developments and innovation to take it further and to make it stand out from the rest. I thank the editorial board of HLL Family for bringing out this historical edition.

Golden jubilee special issue provided interesting glimpse into the past

HLL Family Golden Jubilee Special Issue was the best issue ever. Thanks to the editorial board for featuring some old photographs and old newspaper clipping on the inauguration of our company. It provided an interesting glimpse into the past.

HLLs contribution towards women and child healthcare highly appreciable

I have been hearing about HLL since childhood, and was too happy to receive the recent issue of HLL Family magazine.I felt elated to hear that HLL is celebrating this year as its Golden Jubilee year. 50 years, is indeed a long time and HLL has been able to make its mark in the healthcare sector remarkably. Being a company, that started its journey from Kerala, it gives me immense pride to know about its growth and expansion. Especially the company's contribution for women and child healthcare \& welfare is highly appreciable and applaudable. My sincere wishes to HLL in all future endeavours.
"HLL Family" magazine speaks volumes for the high benchmark in quality that HLL Lifecare has set

I find it a magazine that has much to interest the lay reader as also the specialist in the activities of HLL reader as also the specialist in the activities of HLL
Lifecare, which has scaled great heights over the past few decades. The layout of the publication is professional and attractive and the fare on offer quite impressive. Besides creative pieces by HLL employees, which is what one would normally expect from such an in-house magazine, the volume before me also has interviews with outsiders and nice photographs, all of which speak volumes for the high benchmark in quality that HLL Lifecare has set for itself. Congratulations to the team that brings out HLL FAMILY.


We welcome your valuable feedback on 'HLL Family'. Please email your feedback to hllfamily@lifecarehll.com

### 3.98 lakh patients get affordable drugs through Ministry of Health and Family Welfare's flagship programme

# AMRIT 

HLL opens pharmacies at 15 centres countrywide, plans 285 more


Nearly four lakh patients have so far benefited from the flagship programm of the Ministry of Health and Family Welfare to provide cardiac cancer and other drugs at extremely affordable prices through dedicated pharmacies, 15 of which are now pharmate 15 of which are now operation, with plans to open upto 300 of these nationwid. The Reliabl Implants for Treatment (AMRIT) programme was launched by M J.P. Nadda, Union Minister of Health and Family Welfare in November 2015 at AIIMS, New Delhi. "We have now 15 AMRIT
outlets across the country. Nearly 2142 drugs (including cardiovascular, cancer, diabetes, stents etc) are being sold through AMRIT at an average discount of more than $63 \%$ to patients", he said while inaugurating the hree new AMRIT outlets. The three outlets wer naugurated by him through video conferencing at North Eastern Indir Gandhi Regional Institute of Health and Medical Scins), Shill (NEIC . and All India Institute of Medical Sciences (AIIMS) in Jodhpur in the presence of Mr Jitendra Singh, Union in Jodhpur in the presence of Mr Jitendra Singh, Union Minister of State for Doner

The AMRIT clinics have sold drugs worth Rs 38.35 crores as per the MRP. However the costs to the patients through these outlets have only been Rs 14.19 crores This has resulted in saving of Rs. 24.16 crores out of
pocket expenditure to the patients ${ }^{n}, \mathrm{Mr}$ Nadda said. We are extremely proud of the fact that we have been able to support the Ministry in bringing up life-savin medicines to nearly four lakh patients through a dozen outlets in less than a year at one-third of the cost", Mr R.P. Khandelwal, C\&MD, HLL said.

In addition to the existing 15 outlets, 285 additional outlets will be opened in various central government funded hospitals, PMSSY aided hospitals and District ospitals across different states in India over the next ne year. HLL is soon set to open AMRIT Pharmacie at more locations including AIIMS hospitals at Bhopa Bhubaneswar and Patna, CNCI Kolkata, RCC Agartala, IGIMS Patna and BHU Varanasi.

HLL signs MoU with the Ministry of H\&FW for the year 2016-17
$\rrbracket$ - r C. K. Mishra, Secretary, Ministry of Health \& Family Welfare, Govt of India and Mr R.P. Khandelwal, C\&MD, HLL, sign an levels of Central Public Sector Enterprises in New Delhi on 4 August 2016. HLL has been getting excellent ratings for the past five years. Senior officials from the Ministry and HLL were present during the signing ceremony.



## First time in Public Sector Specialty OP clinics at HLL Hindlabs

B
ringing high quality healthcare at low costs, HLL launched OP clinics at Hindlabs Diagnostics Centre and Specialty Clinic,
opposite Thiruvananthapuram Medical College. Several super speciality OP services come under one umbrella for the first time in the public sector in the capital city of Kerala. Located at the TRIDA Sopanam complex, directly opposite to the Medical College, the OP clinics operate in two shifts from 9am to 1 pm and from 4 pm to 8 pm . The super specialty venture has the top names in the General Medicine, Diabetology, ENT, Gastroenterology, Nephrology, Ophthalmology Pulmonology, Cardiology, Dermatology, Paediatrics, and Orthopaedic clinics.

Hindlabs's 24-hour laboratory services are made available at $30-60$ percent lower rates than private labs. While private labs charge between Rs $45-80$ for cholesterol tests, here it is only Rs 31 ; blood sugar tests at Rs 15 , which is nearly half the rate of prevailing market rate, lipid profile and also liver function test each costs Rs 229 as against Rs $320-440$ in private labs, thyroid hormone profile test is Rs 210 while other labs bill it at Rs 300-500, HCV RNA_PCR quantitative test is Rs 2,530 , while it costs between Rs 3,700-6,700 outside and ultrasound scan is done for Rs 400, as against Rs 650-700 in private labs. Senior citizen health check up, general health check-up and child health check-up examination packages are available at the Clinic.

Lab results are made available online and through SMS. Lab facilities include X-Ray, ECG, Echo Cardiograph, PFD, Endoscopy, DMD, Ultrasound scan and Halter. Pharmacy facility is another highlight of the Clinic. There is also a home blood collection facility within 5 km area of the Medical College premises.

## Sunday diabetic clinic

Sunday Diabetic Clinic was also opened at the Hindlabs since July 2016. The Sunday clinic that functions between 10 am to 12 noon provides doctor's consultation and other services, including blood glucose tests, Glycated Haemoglobin (HbA1c) and creatine tests. The package has been affordably priced at Rs 500 . Headed by Dr Dinesh Prabhu, the clinic offers screening tests for early detection of diabetes and also offers post diabetic tests for diabetic patients. "Almost $80 \%$ of Keralites are either office employees or do business related work, leaving them free only on Sundays. Hindlabs considered the convenience it would bring to patients in starting this initiative," said Mr R.P. Khandelwal, C\&MD, HLL.

In Kerala, the rural-urban gap is not very prominent and diabetes can be found commonly in both sections of society." The development of the IT sector has increased the number of diabetic patients, due to sedentary work styles and irregular eating habits," said Dr Dinesh Prabhu, who formerly headed the first diabetic clinic of Directorate of Health Service, Govt of Kerala. The Sunday clinic is also aimed at this group of professionals.

Almost $90 \%$ of diabetic patients are prone to other lifestyle ailments. Timely treatment and change in lifestyle can considerably reduce this risk. According to the survey conducted by International Diabetic Federation, 52\% of people living in India are unaware that they are diabetic. The survey also points out that by 2030, the number of diabetic patients in India will increase from the current figure of 6.2 crore to 10 crore.


Union Health Minister Mr J. P.Nadda launches Made in India affordable 'Velvet' female condom

A game-changer for women empowerment, says Minister

M
r J.P.Nadda, Hon'ble Union Minister for Health and Family Welfare, formally launched India's indigenously developed natural latexbased female condom, seeking to expand the basket of contraceptive choices, reduce unwanted pregnancies and provide quality healthcare products at affordable cost.

Manufactured by HLL under the brand name 'Velvet', the contraceptive was launched in Delhi at the two-day National Family Planning Summit on 06 April 2016 The conclave had 'New Choices, New Horizons' as its theme. "It is all about empowering women. It is the only woman-initiated method of contraception that serves a dual protection - prevention of pregnancy and of HIV/ AIDS," Mr Nadda said. "It has the potential to become a game-changer for women through control over their reproductive freedom. It will also go a long way in meeting the unmet contraceptive need and thus check the burgeoning population of the country," he added.
Velvet was pre-qualified by the WHO and the UNFPA (United Nations Population Fund) in March 2016 and HLL is among the four pre-qualified suppliers of female condoms across the globe. Being the most
affordable female condom in the world, it will be the prime supplier of these condoms for the procurements done by the UNFPA.The product has a shelf life of five years. It is similar to the male condom in both efficacy and reliability.

Velvet' has been developed totally in-house by the scientists of HLL's Corporate R\&D Centre at Akkulam, Thiruvananthapuram and produced in a world class manufacturing facility with a capacity of 25 million pieces per year. The facility has certifications such as ISO 9001, ISO 13485, ISO 14001 and ISO 18001. It lso ho1, MO 1348, ICt 1001 Europ EU) has product certifications of the European Union

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| m | made of Polyurethane in India in 2006 under the brand name 'Confidom'. The second generation female condoms made with nitrile rubber were distributed from 2008. With its expertise in latex processing, it began developing the most affordable female condom in 2010. The result is the launch of 'Velvet' female condom.



# HITES to construct 150-Crore <br> Super Specialty Block at TD Medical College, Alappuzha 



Union Minister visiting the HLL's Hidlabs Diagnostic Centre at Alappuzha Medical College

M
r J. P. Nadda, Union Minister of Health and Family Welfare laid the foundation stone of -the Rs 150 -crore Super Specialty Block for the Government Tirumala Devaswom (TD) Medical College, Alappuzha. HLL Infra Tech Services Ltd (HITES), the subsidiary of HLL, will construct the 14,100 sq m block. The new super specialty block will have 200 in-patient beds and 50 ICU beds. It will be equipped with air-conditioned operation theatres for cardiology, cardiothoracic surgery, neurology, neurosurgery, urology, nephrology, gastroenterology, plastic surgery and endocrinology.

A project under the Pradhan Mantri Swasthya Suraksha Yojona (PMSSY), the five-storeyed building will have state-of-the-art medical facilities like X-Ray, CT scan, state-of-the-art medical faciities like X-Ray, CSS scan,
MRI, Ultrasound scan, Laboratories and CSSD. The

Kerala government will contribute Rs 30 crore out of Rs 150 crore for the construction of the facility, which is expected to be completed in 18 months.

The Super Specialty Block of Thiruvananthapuram Medical College hospital, the first hospital upgradation project, was built by HLL's Infrastructure Development Division under PMSSY in record time. The function was presided over by Mr V.S. Sivakumar, Kerala State Health Minister. Among those present at the function were Mr K.C. Venugopal, MP, Mr G. Sudhakaran, MLA, Mr Sunil Sharma, PMSSY Joint Secretary, D A. Ramla Biwi, Medical Education Director, Dr N Sreedevi, Alappuzha Medical College Principal and


## Director (Finance) <br> R.P.Khandelwal took over as HLL C\&MD

$\int$ r R.P. Khandelwal, Director (Finance) has been given the charge of Chairman and Managing Director of HLL
Mr R.P. Khandelwal, who joined HLL as Director (Finance) in May 2009, has been providing leadership to the company's Corporate Finance division. Prior to oining HLL he was Director (Finance) at Hindustan Insecticides Itd. In his chequered career, he also spent 2 years i SAIL, heading its shares deparent 22 years in SAIL, heading its shares department and productively contributing to the company's various egments Hi Matis conomics, Finance, Board \& Company Affairs. He left SAIL as Senior Deputy Director (Finance) in charge of
Project Finance \& JV Group. Project Finance \& JV Group.

A graduate in chemistry with MBA in Finance from BIT Mesra (Ranchi), Mr Khandelwal is also the Chairman of HBL, HITES, HLFPPT and LifeSpring Hospitals. He holds the professional qualifications of AICWA ACS (Associate Company Secretary) and Bachelor in Law. He is a member of Institute of Cost Accountant of India and Institute of Company Secretaries of India. Recognising his contribution as a professional in Cost \& Management Accountancy, he was bestowed upon th Management Accountancy, he was bestowed upon th th C ( Cl ( CAI ) of India (ICAI) i 2012.

Currently, the HLL group consists of seven entities: parent company HLL Lifecare Ltd, HLL Biotech Ltd (HBL), HLL Infra Tech Services Ltd HITES), LifeSpring Hospitals, Goa Antibiotics and Pharmaceuticals Limited (GAPL), Hindustan Late Family Planning Promotion Trust (HLFPPT) and HLL Management Academy (HMA)


## Bill and Melinda Gates Foundation (BMGF) for HLL innovation

## Receives Rs 6.43 cr grant


scaling up graphene incorporated natural rubber latex condom production. The fund will also be utilised for the incorporation of graphene into NRL latex, quality checking, viral penetration test and stability and clinical trials to test the safety and efficacy. HLL is hoping to launch the graphene condoms across the globe by the end of the phase II.

Dr Lakshminarayanan Ragupathy, the Polymer Scientist who was the principal investigator of this project, had earlier received the GCE fund to develop Poly (Glycerol Sebacate) based condoms in the Grand Challenges Explorations Round 12. The Grand Challenges Explorations, launched by BMGF, seeks to engage more of world's innovators to focus on major scientific challenges that will lead to preventing, treating, and curing diseases of the developing world.

Mr Subramanian's family includes his wife Radha, a Chemical Engineer and daughters Sudipta (Infosys) and Pradipta (Medical Student at Thrissur Government Medical College)

## appointed as HLL Technical and Operations Director

entral Ministry of Health and Family Welfare has appointed
Mr E.A.Subramanian as Director -Technical and Operations of - HLL on 01 June 2016.

Backed by 30 years of experience in management services, Mr Subramanian is a chemical engineering graduate from Thrissur Government Engineering College. He previously served as CEO of Chennai-based HLL Biotech Limited and Managing Director of Bengal Chemicals and Pharmaceuticals

This second stage investment will be used for the


Team PFT-A


Team KFC, second runner-up


Team AFT

Constitution is what binds 1.27 billion Indians together: Padmashri Madhava Menon

tressing the fact that the Indian Constitution is a dynamic tool that builds the conscience of this nation, Padmashri Prof (Dr) N.R.Madhava Menon talked about how the legal framework of India sustains talked about how the legal framework of India sustains
the concept of 'unity in diversity'. "The Constitution of the concept of 'unity in diversity'. "The Constitution of
India is not just a legal document, but a socio- political India is not just a legal document, but a socio- political
manifesto of 1.27 billion humans," said the Padma manifest
winner.

The legal educator was speaking on 'Idea of India: Constitutional Perspective' at the Silver Jubilee Executive lecture of HLL Management Academy's (HMA) Think Tank Executive Lecture series held every month at HLL Corporate R\&D Centre at Akkulam, Thiruvananthapuram. "The Constitution is more than a tool for dispute settlement; it is a document which incorporates all knowledge systems and analyses for safeguarding a peaceful coexistence in diversity," for safeguarding a Menon. "The law is an instrument for social engineering to facilitate maximum justice in society."

Delving on the topics of minority rights, religious freedom, and fundamental duties in the constitution, he explained why the Indian constitution was obliged to provide special reservations for marginalized communities. "Considering the centuries old exploitation and oppression of marginalised and minority communities, the architects of the Constitution provided special provisions for these communities to come up in the social ladder, but with a timeframe," said the pioneer Indian legal educator, who was honored with 'living legend of law' award by the International Bar Association in the year 1994.

While upholding the Indian constitution as very liberal, he said that one cannot conceive the idea of India outside the Constitution. "Constitution provides equal opportunities for all irrespective of caste, race, sex and religion," he said. Our country is characterized by religion, he said. Our country is characterized by
enormous diversity, multitude of languages and religions. enormous diversity, multitude of languages and religions.
"We need to respect and preserve this essential unity,

## this "Indianess", he added.

HLL's monthly Think Tank programme is designed to provide best exposure to HLL employees on different aspects of life.

You can watch the 'Think Tank' Silver Jubilee Lecture given by Mr Madhava Menon on HLL's official Youtube Channel- https://www.youtube.com/channelhll


# HLL upholds commitment towards blood donation on World Blood Donor's Day 

Reiterating the message of donating blood on World Blood Donor's Day, Mr V.K. Prasanth, Hon ble Mayor, Thiruvananthapuram feted the Donate Blood campaign, a life-saving initiative by af Citizens India Foundation on 14 Ju 2016 art of World Blood Donor's Day at HLL Peroorkada

Other than employees of HLL, more than 100 students
from various professional colleges including Government from various professional colleges including Government Polytechnic College, Thiruvananthapuram, Mohandas College of Engineering and Mar Baselios College participated in the campaign where Thiruvananthapuram Medical College and Regional Cancer Centre, Thiruvananthapuram facilitated collection of blood The Mayor stressed the importance of eradicating misconceptions surrounding blood donation. "Blood donation is a completely risk free act of life-saving Awareness should be spread on the benefits of blood donation," Mr Prasanth said.
have come forward to promote the campaign.
"Blood donation is an act of compassion and humanism and it should be devoid of profit motives," said Mr T.K.A. Nair, who added that it was highly encouraging to see the youth be so proactive in this effort to save lives. "HLL has been among the pioneers in blood bag production in the country with the company's Akkulam unit manufacturing around 12.5 million blood bags a year," said Dr Babu Thomas, Director (Marketing), HLL. Today HLL enjoys a market share of nearly $40 \%$ for blood bags in India.

Dr Anupriya of Thiruvananthapuram Medical College and Mr E.A. Subramanian, Director (Technical and Operations), HLL were present at the function while honours were conferred on the students and faculty members of the participating educational institutions for their whole hearted involvement.

Former Principal Secretary to the Prime Minister Mr T.K.A.Nair, founder trustee of Citizens India Foundation, expressed his gratitude to the students, who


## Dr M.Ayyappan retires as CMD after steering HLL past several milestones

r M.Ayyappan, who paved way for making HLL a globally recognized brand, retired as Chairman and Managing Director on 31 May 2016. He took charge as the Managing Director of HLL in 2002-2003 and was promoted to its CMD in 2005.

Under his stewardship, the company realised its revenue target f Rs 1,000 crore. He initiated a massive diversificaiton spree and HLL entered into many areas of healthcare including diagnostics, infrastructure development, education, hospitals, vaccine manufacturing and drug production, all of them made strong imprints in the industry. Today HLL Group consists of 7 organisations
"It has been a gratifying experience," noted Dr Ayyappan, a doctorate holder in management. He joined HLL in 1991 as Marketing Manager. During the period of 1991-2002, heading the Marketing Department in various capacities, the Marketing function expanded and moved on to be the growth engine of he company. He also set up an International Business Division and expanded company's export market. He was appointed the company's Marketing Director in 2002. "HLL can achieve the turnover target of Rs 10,000 crore in four-and-a-half years," Dr M. Ayyappan said during his farewell note. "It will in turn provide huge employment opportunities in the country."

Dr Ayyappan is happy that he enjoyed the cooperation of HLL employees across grades, boosting the company's overall performance. "From within colleagues, I got a team that spread awareness about the value of work, he noted. We have built a high performance culture in the organisation", he added

Dr Ayyappan was born to Mr Madhavan Nair and Mrs Shyamala in Thiruvanathapuram. He has a degree in Mechanical Engineering from Kerala University and an MBA in Marketing from CUSAT. He received a doctorate in Social Marketing from Kerala University. Dr Ayyappan is married to Mrs Sivakumari and they have two sons, Govind and Nandakumar.


An inspiring academecian and technical wizard; HLL bids adieu to retiring Director (Technical \&
Operations) Dr K.R.S Krishnan on 31 May 2016


Mr T. Rajasekar, Vice President (Marketing) handing over the 'Happy Days' packets to Mr Gopakumar, IG, Prisons.

HLL distributes free sanitary napkins on Women's Day at Women's Prison

Menstrual hygiene awareness programme for women prisoners held
$\square$ LL distributed free packs of 'Happy Days' sanitary napkins at the Women's Prison of the Attakulangara Sub Jail on 08 March as part of International Women's Day. 120 packs containing eight napkins each were distributed to the inmates.

Also as part of the programme, Dr Shobha Mathew, Branch Manager, Monitoring and Evaluation Office, Family Planning Association of India took an awareness class on menstrual hygiene for the women.

HLL has an exclusive Personal Hygiene Division with a Sanitary Napkin manufacturing facility in Kanagala, Belgaum that produces the commercial brand 'Happy Days'. HLL's automated 'Vendigo' sanitary napkin vending machines, which offers $24 \times 7$ access and privacy, have been installed at more than 50 locations across the state, particularly in schools, colleges, hostels and corporate offices, through the Social Welfare Department, the Thiruvananthapuram Municipal Corporation, Kasargod Zilla Panchayat and many others.

Mr Gopakumar, IG, Prisons, Kerala, Mr G. Satheeshkumar, Senior Vice President, HLL and Mr T. Rajasekar, Vice President (Marketing), HLL were also present at the function.


HLL Family is now closer at hand than you think.

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family


T— LL stepped into the oil-rich country QATAR - Middle East, Qatar is a high incom capita income in the world.

Ahmed Khalil Al Baker \& Sons is HLL's channel partner in Qatar. Based at Doha, Al Baker \& Sons is one of the leading FMCG \& Pharma Distributors in the Middle East.

## Ahmed Khalil Al Baker \& Sons

Ahmed Khalil Al Baker \& Sons was established in the 1940s as a dedicated pharmaceutical and FMCG distribution company in Doha, Qatar with a vision to be the preferred and leading distributor and service provider in the State of Qatar. Al Baker's productive and strategical alliances with some of the leading healthcare companies and pharma multinational majors have helped HLL to be in the forefront of the industry as one of the most reliable and innovative pharmaceutical solution providers in the Middle East. In order to fulfil the ever
growing healthcare requirements of the market at the right time and place, Al Baker's dedicated and skilled staff works together with healthcare professionals, patients and regulatory bodies to ensure that the people in the Middle East enjoy the best healthcare solutions. Besides HLL they are also leading international groups such as GlaxoSmithkline Aspen, Allergan, Merck Sharp \& DOHME, Valeant and Abbott. They have a well experienced regulatory team for quick registration of products and have wide coverage connecting all key channels in the state of Qatar. Impactful implementation of visibility and promotional activities are their major strengths which help the brands to grow in the country.

HLL \& Ahmed Khalil A1 Baker \& Sons

HLL has teamed up with AK A1 Baker \& Sons since 2009 for the distribution of HLLs flagship brand MOODS. AI Baker \& Sons is one of the oldest FMCG cum Pharma partners of HLL in Middle East. The
partnership started with the distribution of MOODS Lubes and MOODS Gold which were followed by ther variants. MOODS condoms have been distributed through leading pharmacies and retail outlets in Qatar including the Lulu Hyper Market. "MOODS is now a leading condom brand in Qatar. The company treats MOODS as their own brand and drives the sales towards greater heights. It's a mutually winning association", say Mr Harikrishnan Namboothiri, Head (Exports), HLL.



As part of World Hepatitis Day celebrations, HLL Biotech Ltd (HBL) along with Department of Microbiology, Govt Medical College, Thrissur organised workshop and Hepatitis-B immunisation camp and offered HBL's HIVAC B Hepatitis Vaccine for 200 people.

## HITES



Ministry of Health
Government of India

HITES has been nominated as the 'official construction agency in healthcare' of Government of India on 12 April 2016

## HLFPPT



Dr D.D. Arora, renowned doctor investigating the patients during the Free Health Check-up Camp for Noida slum dwellers, organised by HLFPPT \& DLF Foundation on 29 May 2016.

three-day reproductive healthcare and family planning campaign organised by HLFPPT and UP Government a Etah.

## HLFPPT $>$



HLFPPT has launched a Mobile Medicare Unit (MMU) with the support of DLF Foundation to provide a rang of basic diagnostic, curative facilities, health education and referral services.


HLFPPT along with the State government of UP has organised a campaign at 101 sub-centres at Etah district for the promotion of Copper T and carried out a total of 500 Copper-T insertions in women

## INTRODUCING

SILVER

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Think Tank - January
Speaker: Brig K. S. Shaji, VSM, Group Commander, National Cadet Corps, Thiruvananthapuram Topic: 'Leadership Modules for Future - A Perspective'

Think Tank - February
Speaker: Prof Amit S Ray, Director, Centre for Development Studies, Thiruvananthapuram
Topic: ‘Competing Through Technological Capability: The Indian Pharmaceutical Industry at Crossroads'


## Think Tank - April

Speaker: Prof. (Dr). G. Gopa Kumar, Vice-Chancellor, Central University, Kasaragod Topic: 'Higher Education in India: Challenges and Prospects'


## HMA



Think Tank - June
Speaker: Dr A. Ajayaghosh, Director, CSIR-National Institute for Interdisciplinary Science and Technology (CSIR-NIIST), Thiruvananthapuram
Topic : 'Empowering People and Nation'


Contract Drafting, Negotiation \& Dispute Management training by Mr Prasanna, renowned speaker from Bangalore on 17-18 June 2016.


Training on Personal Efficiency for organisational growth by Mr Ajayya Kumar on 02 June 2016.


## HMA



Essentials and Fundamentals of Project Management by Mr Nithin Shinde on 04 July 2016.


Leadership skills for Supervisors by Mr Hashik P.K, Kannur on 12 May 2016.


Secret to Success by Dr Susan George by 05 May 2016.



HLL Akkulam Factory has received the FACT MKK NAIR Memorial Productivity award for second best performance among Medium - Large scale industries.


Akkulam Factory received First Prize for outstanding performance in Industrial Safety in medium sector conducted by Department of Factories \& Boilers, Government of Kerala on 04 April 2016.


Peroorkada Factory bagged Kerala State Pollution Control Board Award from Mrs Sreemathy Teacher, M.P on 05 May 2016.

## corporas

SOCIAL
RESPONSIBILITY



As part of Pratheesksha Charity initiative of HLL, Scholarships were distributed to academically outstanding students belonging to BPL category pursuing Professional\& Technical courses in Kanagala on 09 March 2016 at VSM Institute of Technology, Nipani.


Inauguration of drinking water facility under the Anganawadi Upgradation project on 08 March 2016.

Groceries supplied to Orphanage by the employees of HLL-CMO as part of HLL's CSR initiatives


Republic Day Celebration on 26 January 2016.


Mrs M. Sreekumari, Secretary, SMSS Mahila Mandiram addressing the members of Pink Forum (Ladies forum of CHO) during the meeting of 'Redressal Committee on Sexual Harassment at
Work Place' on 29 February 2016 Work Place' on 29 February 2016.


Adv. Sandhya Santhosh, during the talk ' The Protection of Women from Domestic Violence Act 2005 and Sexual Harassment of Women at Workplace' at Corporate Head Office on 08 March 2016.


Adv. Punjakari Raveenrdan, Yoga Trainer, taking class on Yoga on 21 June 2016 as part of International Yoga Day celebrations.


C\&MD, Directors and other senior officers of HLL long with the employees who received special awards for successfully upgrading the packing machine in record time for achieving the target of the company on 14 March 2016.


HLL Pharmacy \& Surgicals outlet opened near Peroorkada Factory on 15 April 2016.


Pradhan Mantri Awas Yojana \& HR organised a talk in association with HUDCO on House loan interest subsidy on 16 June 2016.




Kerala State Pollution Control Board (KSPCB) Award Judging Committee visited the Factory on 19 April 2016.


A summer camp was organised for the children of the employees from 02 to 28 May 2016.


Mr B.S.S. Manohar, Sr. Consultant in Yoga, Medical College Hospital, Thiruvananthapuram taking awareness class on yoga on International Yoga Day on 21 June 2016.

'Swachhta Pakhwada' Awareness Pledge was taken by employees on 23 June 2016.

A talk was conducted on 'Leadership Mantras' by Poojya Swamini Vimalandaji at Sargam Hall on 04 February 2016

Tree sapling distribution organised on the World Environment Day 05 June 2016.

A snake show organised on 13 June 2016

SPARSHAM (Employee Awareness and Development Programme), HR and C\& GC jointly organised a Cartoon Exhibition by Mr Harikumar Cartoonist on Anti-Tobacco on 13 June 2016



Workshop on 'Quality Enhancement' for Union Representatives conducted at CRDC on 19 January


Talk on World Environment Day by Rev. Father Charles Leon, Loyola College of Social Science held on 07 June 2016

Productivity pledge taken by the employees as part of Productivity Week celebration.

In line with the guidelines received from the Ministry, Swachhata Pakhavada was celebrated from 16 June 2016 to 30 June 2016.


Function organised to distribute Best Performance Awards for the employees on 05 January 2016.

Fire Safety Management and Evacuation Drill conducted on 19 May 2016.

Mr Reju Skaria, Unit Chief administrating Swachhata Pakwada Pledge on 23 June 2016.

Visit of Mr Carlos Alberto Cavalcanti Gallindo Filho \& Mr Guilherme Antonio Marques Buss, Inspectors, Brazilian Health Surveillance Agency (ANVISA) on 16 June 2016.


Swachhta Pakhwada Pledge Observance on 23 June 2016.


Republic Day celebrations.


alk on 'Ease of doing business for higher productivity and sustainable growth' by Mr A.P Jose, Additional Director, Kerala State Productivity Council on 18 February 2016.


## VIJAY DIWAS

| UNIT | TEAM MEMBERS |  |
| :---: | :---: | :---: |
| PFT | Mr Baiju.P, DGM (Primary Production) | Achieved substantial reduction in vulcanizing waste in Plant A, which is less than 25 kg (till 28/01/2016 the figure is 22 kg January, which is much lower than the previous year's monthly average value of 183 kg and this year's average monthly value 130 kg ). This is the best ever figure achieved in any plant. This can result in a yearly savings of Rs. 20 lakhs per annum. |
| IFC | Mrs Sreeni P.K, Assistant (Stores) <br> Mrs Sruthy H, Assistant (Purchase) | Dispatch of 33.13 Mpcs of Condoms to KFC/PFT during January 2016. Highest ever in the history of IFC as on date. |
| KFB | MrV. C. Dumale, DGM (QA) Mahaveer Mugad, DM (RA) | Dedicated involvement for preparation of documents as per FDA requirement and regular follow up of the files with officials of Drugs control department of Karnataka state Bengaluru without any non-compliance letter from FDA officials. We obtained the product permission for FLUCONAZOLETABLETS IP 150 mg license within short period (15 days). <br> Normal lead time for issuance of such license is minimum 90 days. |




| UNIT | TEAM MEMBERS | APRIL ACHIEVEMENT |
| :---: | :---: | :---: |
| KFC | Mr Enso Varghese, Supervisor (FTC), (Production) <br> Mr Bineesh M.V. Supervisor (FTC), (Production) <br> Mr jithesh Kumar T.R., Operator (FTC), (Production) Mr Joseph T.A., MG3 (Production) <br> Mr Murukesh V.N., Operator (FTC), (Production) | - On $18 / 03 / 2016$, BRT Primary Packing Team achieved highest ever output in the history of HLL KFC . The packing output on that day was 1.06 Mpcs . <br> - The installed capacity of Primary Packing at HLL KFC is 0.9 Mpcs per day. On that particular day the output exceeded the target by over $17 \%$. <br> - This above mentioned achievement helped the Unit for the timely dispatch of Asha Scheme. |
| KFB | Mr M.D. Otari, SM(Production) Mr R.K. Hosamani, M(Production) Mr B.A.Shreyakar, O5, Production | Earlier the output of stamping machine was 8-9 reels per shift, which was not sufficient to run all packing machines, as total foil requirement was around 15 reels/shift including single 3 track machines. There was a foil shortage in every shift, forcing to keep some packing machines idle. Since this is the only machine on which primary packing is depending on the speed is increased to get more output without affecting quality of stamping. This team succeeded in increasing the object speed and algorithm value in the ink jet printer resulting in saving of 15-16 reels/shift i.e. double output with good stamping quantity and proportionate manpower reduction on stamping machine. Now all packing machines are running without any foil shortage. |


| UNIT | TEAM MEMBERS | ACHIEVEMENT |
| :---: | :---: | :---: |
| CRDC | Dr Lakshminarayanan, Scientist, E4, <br> Dr A. Kumaran, Scientist, E2 <br> Dr Gejo George, Junior Scientist <br> Mrs Suja B., Senior Project Fellow <br> Ms Teenu Tomy, Research Intern | The team successfully completed 'Graphene Condom' phase 1 project and produced the prototype, which shows $40 \%$ mechanical property improvement and $400-900 \%$ thermal conductivity improvement. In addition the produced prototype condom is releasing curcumin into a stimulated vaginal fluid. All these are technically evaluated by BMGF and recently awarded the phase-2 grant with USD $\$ 964,240$ for the scaling up and clinical trial in India and Africa. |
| AFT | Mr S. Harikrishnan, MG6, Engineering <br> Mr Saji M. George, MG6, Engineering | - Sensing Extruded Tube in the Tube Extruder and Annunciating with Buzzer when the Tube got jammed in the Haul Off Unit. <br> - Providing Nitrogen line with Non Return Valve from Nitrogen Cylinder for holding line pressure during Compressed Air failure time. |
| IFC | Ms Sreeni P.K, Assistant Stores Ms Sruthy. H, Assistant Purchase | Despatch of 33.13 Mpcs of Condoms to KFC/PFT during January 2016. Highest ever in the history of IFC as on date. <br> - Despatched a record 33.13 Mpcs of condoms <br> against target of 19 Mpcs <br> - Single handed management of packing, invoicing, verification, transport coordination etc with minimal staff. |
| PFT | Mr Baiju.P, DGM(PP) Mr S. A. Manikantan, M(PP) <br> Mr Madhu. R, O5, R\&D Mr Vijayakumar. G, O1, Compounding | Achieved the successful completion of plant trails (two trials) of formulation with Waxmul (Ultra Refined wax) that reduces/eliminate defects like IS/ wrinkle making the wet film less tacky thus facilitating the easy removal from the glass formers. As a result, less stripping pressure is required which in turn reduces the contamination of the mould holder with silica particle and also reduces the holder cleaning frequency. |

Mrs Vidhya Ramakrishnan C.K, DM (Sales \& Stores), Sales Dept
PFT
Mrs Prameela Devi.O, Officer 5

Mr Subramanian. A, Officer 5

- Achieved Ever time highest monthly revenue generated by sale of scrap.
- Earned approximately Rs 20 lakh of revenue during the month of May 2016 through efficient follow up by Sales Department.
- Business Process Reengineering (BPR) imple mentation of procedure prepared for consignee wise allotment on sales activities through radical redesign of existing manual process by using IT enabled services.

Mr S. Harikrishnan, MG 6, Engineering
Mr Saji M. George, MG 5, Engineering

- Sensing Extruded Tube in the Tube Extruder and Annunciating with Buzzer when the Tube gets jammed in the Haul off Unit.
- Providing Nytrogen line with Non Return Valve from Nytrogen Cylinder for holding line pressure during compressed Air failure time.







Master Sandeep Piraji Kamble, S/o Mr Piraji.C.Kamble, MG-2, Primary Department, HLL-KFB passed the final examination of Bachelor of Engineering in Civil Engineering from Visvesvaraya Technological University, Belgaum in June 2016.


Ms Pooja. N. Chougule, D/o Mr N.P Chougule, SG-4, Mechanical Department, HLL-KFB passed SSLC exam with 96\% Marks in July 2016.
 Ms Karthika. M.K, D/o Mr G.S Muleedharan, BB Section, HLL-AF exam 2015-2016.


Ms Abhitha. T.S, D/o Mr Suresh, SG-3, Electrical Section, HLL-PFT has won 2nd prize for Group Dance School Youth Festival.


Ms Arya. M.S, D/o Mr R.K Muraleedharan Nair, F.A, HLL-CHO received Fraternity of Residence Association Education Award 2016 for achieving A+ in all subjects in SSLC in 2015-2016.

Master Gadageppa. B. Master Gadageppa. B Borgalli, S/o B. A.Bor-
galli, MG-5, HLL-KFB galli, MG-5, HLL-KFB passed the final exam ination of Bachelor of Engineering in Mehanical Engineering ith Bangalore University.

Ms Sneha. S. Nair D/o Rishi Geetha, Officer 5, Sales Department, HLL-PFT has secured 5, Sales Department, HLL-PFT has secured First Rank in Master of Science( Agriculture) in Agricultural Microbiology from University of
Agricultural Sciences, Raichur, Karnataka. She Agriculturar Sciences, Raichur, Karnataka. She
has also been awarded the University of Agriculhas also been awarded the University of Agricultural Sciences, Raichur Gold medal for securing

Miss Shreeshma. V. Halaki, D/o Mr V.F Halaki, SG-4, Electrical Department, HLL-KFB passed SSLC exam with $96 \%$ Marks in July 2016.
 the Highest Overall Grade point percentage.



NASHIPUDI. K.S MIDDLE GRADE-VIW


VIVAAN SREEJITH
Age 3, S/o Sreejith.S.L Graphic Designer $\mathrm{CC}, \mathrm{CHO}$


SHREYA.S.NIRESH
Std IV
D/o Nireesh.P.H
Manager (ERP)
HLL CHO


## The Status of Women in Indian Society

M
an and woman are like two wheels of a carriage. The life of one without the othe is incomplete. Men and women both contribute to the development of each other's personality Our ancient scriptures assigned woman a place highe than man. It was believed that while man represented the destructive aspect of nature, woman represented the constructive one and that blessed is the home wher women were given due respect. In ancient India, women enjoyed full respect and honour and were regarded as the better halves of men. No sacrifice was complete without women's participation. They enjoyed equal rights with full liberty to receive education and prepare themselves in their own manner to face the arduous battle of life. They had full voice in settlement of matrimonial relationship. The custom of holding 'Swayamvara' gave full liberty to girl to choose their life partners.

In modern India, women are the builders of nation. They have distinguished themselves in various spheres of life as politicians, statesmen, orators, poets, scholars, doctors, diplomats and ambassadors. Vijay Lakshmi Pandit, Sarojini Naidu, Aruna Asaf Ali and Kiran Bedi are just a few names among the great women personalities in India. Indira Gandhi is always termed as one of the ablest politicians of our country. We have women magistrates, IAS, Revenue Officers and Pilots. They are generally cool headed, passionate, objective and impartial.

Women is the strong foundation for building up a healthy family as well as a healthy nation. The day is not far when the Indian women will not only catch up with their western counterparts but also regain their honourable status they enjoyed in the distant past.

## Turn Negative Self-Talks

into Positive Affirmations

T $\int_{\text {e may not realize it, but all day long, every day }}$ we're having a conversation with ourselves We make sense of the world around us, process information, and make decisions, all with th help of the inner-dialogue of words we hear as thoughts in our mind. This is commonly referred to as 'self-talk'. Our thoughts may range from neutral observations "That Our thoughts may range from neutral observations That ar is dar " " to vay's going to e a wonderful day," to very negative, "I'll never clear my debts."

The recent studies on psychology say that our self-talk actually has a significant impact on our self-esteem and even the outcome of our actions in our everyday lives.

Internationally renowned Relationship expert Paige Parker says that although our self-talk usually runs on autopilot', we absolutely can control our thoughts. We can stop our negative self-talk deliberately and can turn it into positive self-talk. We need to put our mind to it for this to happen.

The crux from her study is given below.
Let's say you walk around every day thinking "I'll never get a good friend / "no one will understand me", guess what? Chances are good that you won't. Our words have a very powerful effect on us and we will actually start to believe that we will never get an understanding friend We will stop to carry ourselves with confidence. We will
never
make eye contact. In
way, these cues will say to
outside world that "stay away, I
am unapproachable". And no friend
will take a chance to approach you.
Now what if you walked out of the house every morning Now what if you walked out of the house every morning
thinking "Today could be the day that I'll meet some good people?" How would that change your outlook? You'd dress your best, take pride in your appearance straighten up your posture and walk with a confiden spring in your step and a smile on your face.
This friendly, positive reaction (rather than "no one can be trusted" self-talk) just might encourage others to be positively interact with you.

It's easy to re-program your self-talk. It just takes a little awareness and a lot of practice. So rather than allowing your inner dialogue to run on autopilot, begin to tune into the thoughts that you're having. When you hear ourself slipping into negative self-talk - "I am so FAT!" yourself slipping into negative self-talk - "I am so FAT! - say to yourself, "STOP." Then pause, and rephrase you thought in a positive way: "I am grateful for my health, and today I am going to nourish my body in a healthy way."


For example,
Self-talk:
"This problem is too big for me to handle."

Replace with Positive affirmation: "I am smart creative and resourceful. I can figure this out!"

Paige Parker is one of the leading relationship coaches for women. She regularly writes for Huffington Post. Her weekly newsletters, eBook, and coaching programmes help hundreds of thousands of women around the worl each day.


If we can conquer space, we can conquer childhood hunger.

MUHAMMED AZHARUDEEN



Godachinmalk
Waterfall,
Belgaum
PRAMOD PATIL
DM (Purchas
HLL-KFB

PRADEEP.S
CEO (GAPL)




SUN-MI HWANG
\$1 International Bestseller $\approx$ More Than 2 Million Copies Sold

THE HEN
WHO DREAMED SHE COULD FLY
ike 'Animal Farm, the allegorical-dystopian novella by George Orwell, Sun-Hi-Hwang framed 'The Hen who dreamed she could fly as a barnyard fable which evokes questions such as the burdens and rewards of freedom and parental love.

Sun-Hi-Hwang had originally published it in 2000 . It captivated millions of readers in South Korea by remaining in the best seller lists for 10 years. The film adaptation of the novel has received much appreciation from the Korean film industry and became the highest grossing animation film in the Korean animation film history.

The protagonist of the novel is a feisty hen who has spent most of her life in an overcrowded tiny coop on an
industrial egg farm, laying eggs that are quickly taken way and sold She calls herself 'Sprout', a name th symbolizes her freedom and hope.

The themes of life and death are intertwined throughout the story. Death can be violent and cruel, as it often is on a farm populated by a prowling weasel, territorial animals and profit-obsessed farmers, but at times, death can also be liberating and meaningful when it serves to foster new life.

All sprout wants is to take care of her egg; to lay one, hatch it and raise a chick. But she is disappointed of the unfriendly conditions of the farm. By the story' beginning itself we could understand that she can no onger produce eggs with hard-enough shells. So she was eft to die of her own or by the weasel. But Sprout doesn' die, and with the help of Straggler, a wild duck, she escapes from there. Unable to return to the safety of the farm and too worn down to ever produce an egg of her own, she longs for a purpose beyond merely surviving the weasel. Very soon she comes across an abandoned egg in briar patch, and when no mother returns even after one night, she claims it as her own, claiming it a new charter
on her life. She becomes the protector of that egg; she becomes a mother-in-waiting nurturing it. Her choice and wellbeing take on new vitality, even though the egg urns out to be a duck. Then she realizes that the baby is of his friend stragoler and the white duck that fell victim to the weasel. With uncontrolled devotion and love she raises that duckling and at the end she allows him to soar among his kind.

Sprout is an exemplary heroine whose rebellion agains of the coop mirrors our own discomfort with pointless, repetitive work that crushes the spirit, creativity and dreams. Repression kills creativity and diminishe productivity, suggests Hwang, but freedom require commitment, vigilance and hard work

The Hen who dreamed she could fly is a novel that verywell depicts the valor and sacrifice of a mother even toward her enemy. In other words, the novella can better b called a hymn to maternity - the uncompromising love of a mother that transcends species and, by extension, ethnicity and race. An anthem for motherhood, 'Th Hen who dreamed she could fly' speaks of the virtues of individuality and confidence.

Having sold over two million copies, spent years on th national bestseller lists and shattered box office record with its film adaptation, it stands as one of South Korea biggest literary phenomena in contemporary times.

## डॉ.एम.अय्यप्पन लक्ष्यों के विविध मीलपत्थर पार करके सेवानिवृत्त हो गये

गत 12 सालों से एचएलएल का सफल नेतृत्व कर रहे अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन
31 मई 2016 को सेवानिवृत्त हो गये। केरल के एक सार्वजनिक उद्यम को वैश्विक स्तर के एक 31 मई 2016 को सेवानिवृत्त हो गये। केरल के एक सार्वजनिक उद्यम को वैश्विक स्तर के एक कॉर्पोरेट ग्रूप के स्तर पर परिवर्तित करने में कामयाब होने के चारितार्थ्य के साथ डॉ.एम.अय्यप्पन सेवा से निवृत्त हो गये है।



सहेली गर्भनिरोधक गोली

कॉल करें टॉल फ़ी नं:
18004253223


प्राकृतिक रबड पर आधारित महिला कंडोम वेलवेट का लाँचिंग

चएएलएल द्वारा महिलाओं के लिए प्राकृतिक रबड से निर्मित नया महिला गर्भनिरोधक कंडोम वेलवेट का लाँचिंग, माननीय केंद्र स्वास्थ्य एवं परिवार कल्याण मंत्री श्री जे.पी.नड़ाजी द्वारा नई दिल्ली में आयोजित दो दिवसीय देशीय परिवार कल्याण सेमिनार 'नये अवसर और कार्यक्षेत्र' के अवसर पर किये गये।

इस अवसर पर श्री जे.पी.नड़ाजी ने कहा कि यह उत्पाद महिलाओं को संपूर्ण सुरक्षा एवं सुरक्षित यौन संबंध पर बल देता है, जिससे यह महिला सश्तीकरण के लिए एकदम सहायक बन जाता है। यह अनावश्यक गर्भधारण रोकने और एचआईवी, एड्स आदि बीमारियों से सुरक्षित रखने के लिए भी सहायक होगा। उन्होंने जोडा कि महिलाओं के लिए गर्भ निरोधक उपायों का प्रयोग करने से जनसंख्या नियंत्रण भी काबू में रख सकते हैं।

एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन ने व्यक्त किया कि महिलाओं और पुरुषों के लिए उत्तम पुनरुत्पादक स्वाश्थ्य उपायों को विकसित करना ही एचएलएल अनुसंधान विकास विभाग का लक्ष्य है। उन्होंने यह भी कहा कि आज महिलायें गर्भधारण के बारे में स्वयं निर्णय ले सकती हैं, जिससे अनचाहे गर्भधारण से बचाव मात्र नहीं स्वस्थ परिवार एवं समाज प्रदान करता है।

विश्व स्वास्थ्य संस्थान और संयुक्त राष्ट्र जनसंख्या निधि की मान्यता 'वेलवेट' को प्राप्त हुई है। महिला कंडोम के विपणन के लिए विश्व स्तर पर अनुमति प्राप्त चार विपणनकर्ताओं में से एक है एचएलएल।

इसके अलावा प्रायोजन से संर्थाओं को कंडोम संभरण करने का विश्व स्वास्थ्य संस्थान की पूर्व अनुमोदन 'वेलवेट' को पहले ही प्राप्त हुआ है। कार्यक्षमता और विश्वसनीयता में 'वेलवेट' पुरुष कंडोम के समान है और इसकी समापन अवधि पाँच वर्ष है। एचएलएल के अनुसंधान विकास विभाग के वैज्ञानिकों ने इस प्राकृतिक रबड़ पर आधारित महिला कंडोम वेलवेट का आविष्कार किया।

वेलवेट के भारतीय पेटेंट के लिए बज़ील, दक्षिण अफ्रीका और अफ्रीकी क्षेत्रीय बौद्धिक संपदा संगठनों में आवेदन दिया गया है। यह वेलवेट विश्व में सबसे किफायती दर पर मिलने वाले महिला कंडोम है।

एचएलएफपीपीटी ने वेलवेट की स्वीकार्यता और प्रायोगिकता के बारे में भारत में परीक्षण किया था। दक्षिण अफ्रीका के यूनिवर्सल आक्सस फोर फीमेइल कंडोम (युएएफसी) के देशीय अनुसंधान में भी इस उत्पाद को मान्यता प्राप्त हुई थी। इनके परीक्षण निश्चित मानकों

के आधार पर थे। एचएलएल विश्व स्तर पर प्रति वर्ष 2.5 करोड वेलवेट कंडोमों का उत्पादन करता था। वेलवेट को आईएसओ 9001, आईएसओ 13485, आईएसओ 14001, आईएसओ 18001 प्रमाणन प्राप्त हुआ है। दक्षिण अफ्रीका और यूरोप्यन यूणियन के उत्पाद प्रमाणन भी इसको प्राप्त है।

एचएलएल ने पहले 2006 में कॉनफिडम ब्रांड में पोलियूरित्तेन कंडोम को लॉच किया था। आगे 2008 में उत्पादित नैट्रिल आधारित दूसरी पीढी कंडोम की सफलता के बल पर 2010 में प्राकृतिक रबड में कंडोम का उत्पादन प्रारंभ किया और इसका परिणतफल है वेलवेट कंडोम।


श्री जगत प्रकाश नड्डा, स्वास्थ्य एवं परिवार कल्याण मंत्री आलप्पुष़ा सूपर स्पेश्यालिटी ब्लॉक का शिलान्यास करते हैं, साथ है राज्य स्वास्थ्य मंत्री श्री वी.एस. शिवकुमार ।

3 ालप्पुष़ा मेडिकल कॉलेज में निर्माण किये जाने वाले 150 करोड के सूपर स्पेश्यालिटी ब्लॉक के निर्माण का उत्तरदायित्व एचएलएल के अवसंरचना विकास विभाग एचएलएल इन्फ्रा टेक सर्वीसस लिमिटेड (एचआईटीईएस) को मिला।

श्री जगत प्रकाश नड्डा, स्वास्थ्य एवं परिवार कल्याण मंत्री ने सूपर स्पेश्यालिटी ब्लॉक का शिलान्यास किया। ब्लॉक का निर्माण 14 100 स्को. फीट विस्तार पर है। मंत्रीजी ने कहा - एचएलएल की योजनाएं समयबद्धित और प्रभावी हैं, और आलप्पुष़ा की जनता को प्राइवट अस्पताल के समान अत्याधुनिक सुविधावाले यह सूपर स्पेश्यालिटी ब्लॉक प्रधान मंत्री स्वास्थ्य सुरक्षा योजना के भाग के रूप में निर्माण किये जाने वाले चार तल ब्लॉक में चार लिफ्ट, एक्स सी टी स्कान,एम आर आई, अल्ट्रा साऊंड स्कान प्रयोगशाला सीएसएसडी जैसी अत्याधुनिक सुविधाएं बनाएंगी। 150 करोड के खर्च में 30 करोड रुपए राज्य सरकार का अंशदान है। 18 महीने के अंतर इसका निर्माण पूरा हो जाएगा।

वातानुकूलित आई सी यूनिट में 50 बिस्तर और 200 सामान्य बिस्तर होंगे। नये ब्लॉक में कॉर्डियोलॉजी, कॉर्डियोलॉजी थोरासिक सर्जरी, न्युरोलजी, न्युरो गैस्ट्रोएंटरोलॉजी, प्लास्टिक सर्जरी इन्डोक्रिनॉलजी आदि के लिए वातानुकूलित ऑपरेशन थियेटर तैयार किया जाएगा।

राज्य स्वास्थ्य मंत्री श्री वी.एस. शिवकुमार, की अध्यक्षता में हुए इस समारोह में श्री के.सी वेणुगोपाल, सांसद, श्री सुधाकरन एम एल.ए, श्री सुनिल शर्मा, संयुक्त सचिव, स्वास्थ्य मंत्रालय, एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन, चिकित्सा शिक्ष निदेशक डॉ. एम.रंला बीवी, आलप्पुषा मेडिकल कॉलेज प्राचार्य डॉ. एन.श्रीदेवी आदि ने भाग लिए

> आलप्पुष़ा मेडिकल कॉलेज, सूपर स्पेश्यालिटी ब्लॉक के निर्माण का दायित्व एचएलएल को प्रदान करेगा

हिंद लैब आलप्पुष़ा में केंद्र स्वारथ्य मंत्री श्री जगत प्रकाश नड्डा का संदर्शन


केंद्र स्वास्थ्य मंत्री श्री जगत प्रकाश नड्डा ने आलप्पुषा हिंद लैब का संदर्शन किया।

मंत्री श्री नड्डाजी ने कहा - हिंद लैब का संचालन प्रशंसनीय है । हिंद लैब में सामान्य दर से भी 10 से 60 प्रतिशत तक कम दर में सेवाएँ उपलब्ध कराता हैं। इस क्षेत्र में निजी क्षेत्रों द्वारा किये जा रहे चूषण को रोकने के लिए एचएलएल ने हिंद लैब को अभिकल्पित किया है ।

एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन, श्री सुनिल शर्मा, संयुक्त सचिव, स्वास्थ्य मंत्रालय, राज्य स्वास्थ्य मंत्री श्री वी.एस. शिवकुमार आदि मंत्री के साथ थे।

> केंद्र स्वास्थ्य मंत्री श्री जगत प्रकाश नड्डा आलप्पुष़ा मेडिकल कॉलेज के हिंद लैब का संदर्शन करते हैं।

अमृत योजना समयबद्ध तरीके से तैयार किये एचएलएल को केंद्र स्वास्थ्य मंत्री की प्रशंसा

आम जनता को किफायती दर पर दवाएं उपलब्ध कराने के लक्ष्य से प्रारंभ की गयी अमृत योजना समयबद्ध तरीके से तैयार करने में अपनी क्षमता साबित की गयी नोडल एजेंसी एचएलएल लाइफ़केयर लिमिटेड और इसके अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन को केंद्र स्वास्थ्य एवं परिवार कल्याण मंत्री श्री नड्डा ने प्रशंसा की ।

सूपर स्पेश्यालिटी ब्लॉक के उद्घाटन करते समय उन्होंने कहा देश के सभी जिलाओं में यह योजना विकसित करने के लिए केंद्र सरकार लक्ष्य करता है और इस के लिए राज्य सरकार स्थान देंगे तो बाकी सभी खर्च केंद्र सरकार द्वारा वहन किया जाएगा केरल राज्य स्वास्थ्य मंत्री श्री वी.एस शीवकुमार ने आयात शुल्क में


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वृद्धि होने कारण अपेक्षित दवाओं के मूल्य पर वृद्धि हो जाने की शंका प्रकट की । इस के उत्तर के रूप में श्री नड्डाजी ने सूचित किया कि यह गलत प्रचार है, दवाओं की कीमत में वृद्धि नहीं बल्कि कीमत में कमी हुई है।
'अमृत' के बारे में श्री नड्डा ने कहा - $90 \%$ तक कम कीमत पर जीवन रक्षा दवाएं केंद्र सरकार की अमृत योजना के ज़रिए मिलते हैं। कैंसर, ह्रदयरोग आदि बीमारियों के लिए दवाएं, ह्रदयरोग चिकित्सा से संबंधित आंतरिक इंप्लांट्स उपकरण आदि 60 से $90 \%$ तक किफायती दर पर अमृत योजना के माध्यम से उपलब्ध कराती है


चचएलएल की स्वास्थ्य परिरक्षा क्षेत्र में सेवाएं तिरुवनंतपुरम की आम जनता तक उपलब्ध कराने के उद्देश्य से मेडिकल कॉलेज ट्रीडा कॉम्प्लक्स में हिंदलैब्स डैग्नोस्टिक्स सेंटर एंड स्पेशियलिटी क्लिनिक प्रारंभ किया गया । एचएलएल के अध्यक्ष एवं प्रबंध निदेशक डॉ.एम.अय्यप्पन द्वारा भद्रदीप प्रज्ज्वलित करके उदघाटन किये गये । डॉ. एम. अय्यप्पन ने कहा, हिंद लैब के प्रारंभ से प्राइवेट लैबों की कटौती का विराम कर सकें। हिंद लैब में रहे स्पेशियल क्लिनिक में विशेषज्ञ डॉक्टरों की सेवाएं उपलब्ध हैं। 24 घंटे कार्यरत कर रहे यहाँ के लैब में प्राइवट लैबों की तुलना में $20 \%$ से $60 \%$ तक कम कीमत दर पर सेवाएं आम जनता को उपलब्ध कराते हैं।

लैब रिसल्ट ऑनलाईन और एसएमएस द्वारा प्राप्त कर लिया जाएगा, इसके अलावा एक्स रे, ईसीजी, इकोकार्डियोग्राफी,पीएफटी, एंडोस्कोपी, टीएमडी, अल्ट्रासाउंड स्कैन, होल्ट र की जाँच और अपेक्षित दवाओं केलिए फार्मसी हिंद लैब में सुसज्जित है। मेडिकल कॉलेज के 5 की.मी परिधि में घर संग्रह सुविधा भी उपलब्ध है। कॉर्पोरेट स्वास्थ्य परीक्षण, गर्भावस्था स्वास्थ्य परीक्षण, बेच्चों के स्वार्थ्य परीक्षण, कैंसर निवारण परीक्षण, वरिष्ठ नागरिक स्वास्थ्य परीक्षण आदि स्वास्थ्य परीक्षण सेवाएं हिंद लैब में उपलब्ध है।

अब राज्य में कोषिक्कोड, त्रिश्शूर, आलप्पुषा, कोट्टयम, मेडिकल कॉलेजों में हिंदलैब एमआरआई स्कान सेंटर, कोषिक्कोड मेडिकल कॉलेज में लॉबोरटरी, तिरुवनंतपुरम, कोषिक्कोड, त्रिश्शूर मेडिकल कॉलेजों में एचएलएल फार्मसी और सर्जिकल्स, तिरुवनंतपुरम नेत्र अस्पताल, वड़करा, कोयिलान्डी सरकार अस्पताल, तिरुवनंतपुरम गीतांजली आदि अस्पतालों में एचएलएल ऑप्टिकल्स चालू है। निदेशक डॉ. के.आर.एस.कृष्णन, डॉ.बाबु तोमस और कंपनी सचिव एवं वरिष्ठ उपाध्यक्ष (मानव संसाधान) श्री पी. श्रीकुमार आदि ने समारोह में भाग लिये।


## एचएलएल ने विश्व रक्तदाता दिवस पर रक्तदान करने की ओर प्रतिबब्दता बनाई रखी।

विश्व रक्तदाता दिवस के अवसर पर रक्तदान के संदेश को दोहराते हुए, श्री वी.के प्रशांत, आदरणीय मेयर, तिरुवनंतपुरम ने एचएलएल पेरूरकडा फैक्टरी में विश्व रक्तदाता दिवस के सिलसिले में एचएलएल और सिटिज़न इंडिया फाउंडेशन द्वारा 14 जून, 2016 को आयोजित जीवन रक्षा पहल 'रक्तदान' अभियान का उद्घाटन किया।

एचएलएल के कर्मचारियों के अलावा, सरकार पॉलिटेक्निक कॉलेज, मोहनदास कॉलेज ऑफ इंजीनियरिंग और मार बसेलिओस कॉलेज से 100 से अधिक छात्र इस अभियान में भाग लिये, जहाँ तिरुवनंतपुरम मेडिकल कॉलेज और क्षेत्रीय कैंसर केंद्र रक्त संग्रहण और प्रसंस्करण की सुविधा प्रदान की गयी।

मेयर ने रक्तदान के बारे में आसपास की गलतफह्मी उन्मूलन करने के महत्व पर जोर दिया। रक्तदान जीवन रक्षा का संपूर्ण रूप से जोखिम मुक्त कार्य है। रक्तदान के फायदों के बारे में जागरूकता प्रचार करना चाहिए।

प्रधान मंत्रीजी के भूतपूर्व प्रधान सचिव श्री टी के ए नायर, सिटिज़न इंडिया फाउंडेशन की ट्रस्टी ने अभियान को बढावा देने केलिए आगे

आए छात्रों के प्रति आभार व्यक्त किया। श्री टी केए नायर ने कहा 'रक्तदान करुणा और मानवता का कार्य है, यह लाभेच्छा रहित होना चाहिए। उन्होंने जोडा कि युवापीढी जान बचाने के प्रयास में इतना सक्रिय रहे हैं जो अत्यंत प्रोत्साहनजनक है

डॉ. बाबु तोमस, निदेशक (विपणन) ने कहा - '"एचएलएल डोनाटो ब्रांड नाम के अधीन एक वर्ष में लगभग 12.5 दशलक्ष ब्लड बैग के विनिर्माण करके कंपनी के आक्कुलम यूनिट देश में ब्लड बैग उत्पादन में अग्रणी बन गया है।"

डॉ अनुप्रिया, मेडिकल कॉलेज, तिरुवनंतपुरम और श्री ई.ए. सुब्रमण्यन, निदेशक ( तकनीकी एवं प्रचालन) एचएलएल इस समारोह में उपस्थित थे और उस समय समारोह में भाग लिए छात्र छात्राओं और शैक्षिक संस्थानें के संकाय सदस्यों को उनके पुर्ण सहयोग और भागीदारी केलिए सम्मानित किया गया ।



## शिक्षा में विज्ञान का योगदान

अज का युग विज्ञान का युग है । वैज्ञानिक आविष्कारों और साधनों के अभाव में आज मनुष्य को जीवन असंभव सा लगता है । शिक्षा के क्षेत्र में भी विज्ञान ने महत्वपूर्ण योगदान दिया है । वैसे, शिक्षा तो सदियों से दी जा रही है और विभिन्न विषय सिखाए जाते रहे हैं, लेकिन विज्ञान का आधार मिलने से आज शिक्षा के क्षेत्र में बड़ा चमत्कार हुआ है । वैज्ञानिक ढंग से शिक्षा-प्राप्त लोगों ने संसार को उन्नति के शिखर पर पहुँचा दिया है। आज, शिक्षा और विज्ञान एक-दूसरे के पूरक बन गए हैं ।

शिक्षा का प्रमुख उद्देश्य अपने चारों ओर के वातावरण को समझना और उसमें कार्य करने वाले तत्वों तथा परिवर्तन लाने वाले कारकों के बारे में जानकारी प्राप्त करना है । इसके साथ ही इन तत्वों और कारकों की प्रक्रिया जानना भी शिक्षा का प्रमुख उद्देश्य है । इन उद्देश्यों को पूरा करने में विज्ञान और वैज्ञानिक आविष्कारों से अमूल्य सहायता मिली है ।

मनुष्य प्रकृति के रहस्य जानने में तभी सफल हो सका, जब विज्ञान ने उसकी मदद की । ज्यों-ज्यों प्रकृति के रहस्यों का परदा उठता गया । शिक्षा-क्षेत्र का विस्तार होता गया और आज तो ज्ञान का

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विस्फोट हो चुका है । इसका सारा श्रेय विज्ञान और वैज्ञानिक आविष्कारों को है । विज्ञान ने ही मानव को दुरदर्शी यंत्र प्रदान किया, जिसके द्वारा वह अंतरिक्ष में भ्रमण करते ग्रहों, तारों आदि को देख सका और अपना खगोल संबंधी ज्ञान बढ़ा सका । विज्ञान ने ही सूक्ष्मदर्शी यंत्र का आविष्कार किया, जिसकी मदद से मानव कीटाणुओं और जीवाणुओं के बारे में अध्ययन कर सका और अपने स्वास्थ्य-विज्ञान संबंधी ज्ञान में वृद्धि कर सका ।

शिक्षा के क्षेत्र में महत्वपूर्ण योगदान करने वाला वैज्ञानिक आविष्कार रेडियो है । रेडियो के माध्यम से विद्यार्थी विश्व के किसी भी कोने में बैठे व्यक्ति की बात सुन सकते हैं । रेडियो द्वारा विदेशी भाषाओं के शुद्ध और सही उच्चारण का ज्ञान कराया जा सकता है । रेडियो नाटकों तथा रूपकों द्वारा पुराने और आज के ज़माने की घटनाएँ और वर्तमान परिस्थितियाँ विद्यार्थियों के सामने प्रभावशाली ढंग से रखी जा सकती हैं । प्रौढ़-शिक्षा के क्षेत्र में भी रेडियो का काफी योगदान रहा है ।

रेडियो से ही मिलता-जुलता टेपरिकार्डर है । इसकी सहायता से विद्यार्थियों को विभिन्न भाषाओं के शब्दों के सही उच्चारण सिखाए जा सकते हैं । उनके स्वयं के उच्चारण संबंधी दोषों को बताया जाता है और सुधार के लिए प्रेरित किया जाता है। इसकी मदद से छोटे बच्चों को खेल पढ़ाया जा सकता है । इसी का एक दूसरा रूप लिंग्वाफोन है, जिसकी मदद से विदेशी भाषाएँ सिखाई जाती हैं।

चलचित्र के आविष्कार ने तो शिक्षा-जगत में क्रांति ला दी है चलचित्रों द्वारा दूसरे देशों की भौगोलिक परिस्थितियाँ दिखाई जाती है और उन देशों के निवासियों की रहन-सहन के बारे में जानकारी दी जाती है । विद्यार्थियों के समक्ष ऐतिहासिक घटनाएँ प्रस्तुत की जाती हैं । अनेक प्रकार के वैज्ञानिक प्रयोग दिखाए जाते हैं और उनकी जटिलताएं समझायी जाती हैं । विभिन्न प्रकार के कलाौौल तथा तकनीक की शिक्षा दी जाती है । चलचित्र की ही भाँति

प्रोजेक्टर भी एक उपयोगी साधन है । इसकी मदद से स्लाइडो द्वारा अनेक जटिल बातें स्पष्ट की जाती है । एपिडायस्कोप द्वारा छोटे आकार के चित्र, मानचित्र आदि को परदे पर बहुत बड़े आका में दिखाया जाता है और उनका विवरण समझाया जाता है । सबसे बडी बात तो यह है कि इन साधनों द्वारा लोगों को बहुत बड़ी संख्या में एकसाथ शिक्षित किया जा सकता है ।

दूरदर्शन ने भी शिक्षा के क्षेत्र में अभूतपूर्व योगदान दिया है। चलचित्र की ही भाँति दूरदर्शन भी दृश्य और श्रव्य, दोनों तरह से उपयोगी है । आज, दूरदर्शन शहरी और ग्रामीण, दोनों क्षेत्रों के, घर-घर पहुँच चुका है । इसके शैक्षणिक कार्यक्रम घर बैठे देखे जा सकते हैं। इसके अतिरिक्त, अब वी.सी.आर तथा कैसेटों द्वारा महत्वपूर्ण कार्यक्रमों को अपनी इच्छानुसार देखा जा सकता है । इन साधनों से कुछ हानियाँ भी हुई हैं, किंतु विवेकपूर्ण ढंग से इसका उपयोग करने पर उनसे बचा जा सकता है ।

इस प्रकार शिक्षा के क्षेत्र में विज्ञान ने महत्वपूर्ण योगदान दिया है । जिसने शिक्षकों और विद्यार्थियों में वैज्ञानिक दृष्टि विकसित की है। आज प्रत्येक घटना को कार्य-कारण संबंध की कसौटी पर परखा जाने लगा है । जिन विषयों का विज्ञान से कोई संबंध नहीं माना जाता था, उनका अध्ययन-अध्यापन भी वैज्ञानिक पद्धति से किया जाने लगा है । संगणक (कंप्यूटर) के आविष्कार से तो शिक्षा के क्षेत्र में आमूल परिवर्तन हो जाने की संभावना आज व्यक्त की जाने लगी है, क्योंकि वह शिक्षक का स्थान भी ले सकता है ।

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[^1]Knowledge is power， Sharing knowledge is powerful．







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$\overline{\text { HLL Management Academy }}$

[^2] Engineering • Social Entrepreneurship \＆Allied Health Science • Skill Development





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[^1]:    
    
    
    
    

[^2]:    Social Marketing \＆Social Franchising • Procurement Management • Clinical

